

New York State



Cancer Consortium

“Working Together, Reducing Cancer, Saving Lives”

What does it mean to be comprehensive?

- Comprehensive Cancer Control (CCC) addresses a continuum of services
- CCC integrates many disciplines (e.g. research, administration, clinical services, public policy)
- CCC includes all major cancers, population groups & geographic regions



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Why do we need a Comprehensive Cancer Control Plan?

- Over 88,000 new cancer cases will be diagnosed in New York in 2006
 - Over 240 diagnosed per day
- Over 35,000 New Yorkers will die from cancer in 2006
 - Nearly 100 individuals per day

Cancer Facts & Figures 2006, American Cancer Society

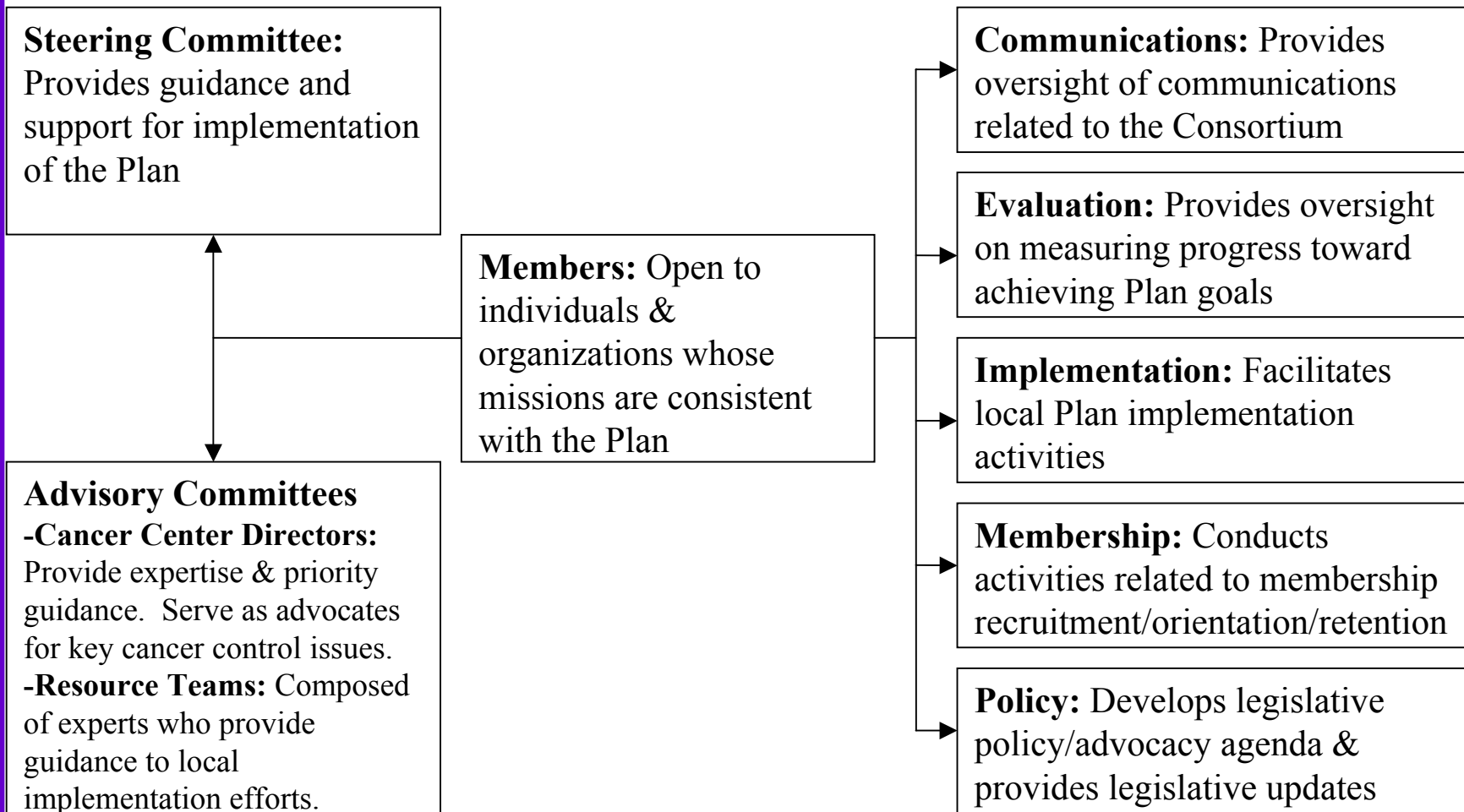
History of the New York State Plan

- Long-term process using the participation of many stakeholders throughout the state
- Plan developed between 2001 and 2004, collecting input via community forums and surveys
- Implementation of the NYSCCCP is ongoing to achieve Healthy People 2010 goals

New York State Cancer Consortium

Working Organizational Chart, April 2006

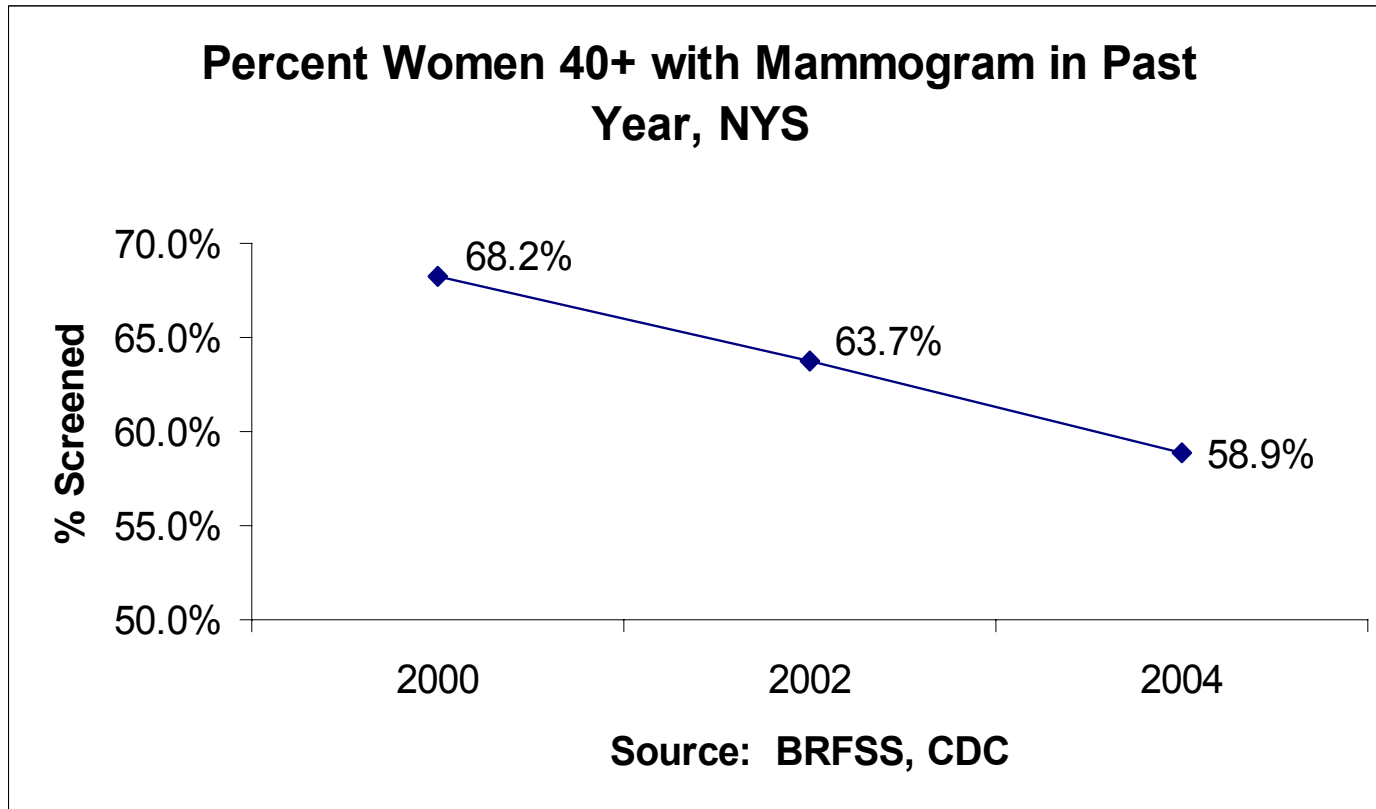
Standing Committees



Where are we?

- In February 2006 the American Cancer Society reported that the number of cancer deaths decreased for the first time ever!
 - » *Cancer Facts & Figures 2006, American Cancer Society*
- Current adult smokers in NYS has dropped from 23.4% in 2001 to 19.9% in 2004
 - » *BRFSS, CDC*
- Adults 50+ having a sigmoidoscopy or colonoscopy within the past 5 years in NYS has increased from 40.8% in 2001 to 47.6% in 2004
 - » *BRFSS, CDC*

We still have work to do!



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What is local implementation?

- No “one-size-fits-all” approach
- Local ownership
- Build strategies into existing local coalitions and organizations
- Activities and resources to enhance efforts on priorities already identified locally
- A way for all stakeholders to communicate and share best practices

Partners in local implementation

- Adirondack Rural Health Network
- Counties in Western NY
- Seven Valleys Rural Health Coalition
- Dutchess County
- Bassett Initiative - creation of the Central NY Cancer Coalition

What's going on across the state (cont'd)?

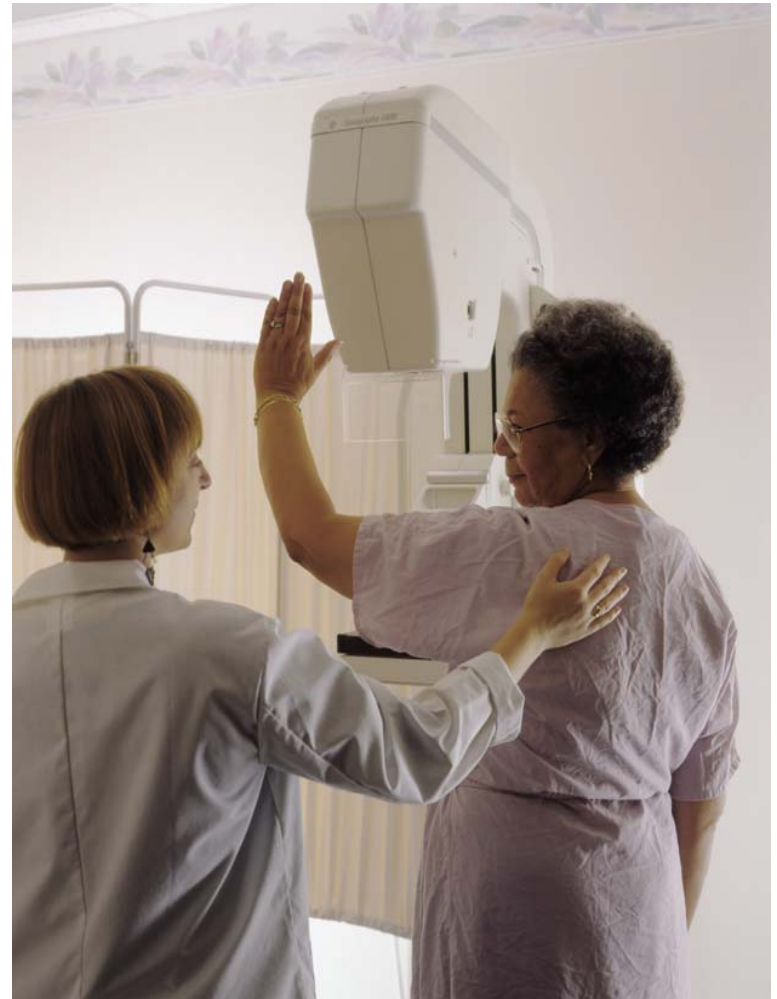
- Colorectal Cancer
 - SCOPE- Suffolk County Preventive Endoscopy project of SUNY Stony Brook
 - Dialogue for Action
- Breast Cancer
 - Mammography Strike Force
- Ovarian Cancer
 - Satellite Broadcast
 - Symposium

What's going on across the state (cont'd)?

- Prostate Cancer
 - Pilot outreach program in Brooklyn to reach African American men
- Skin Cancer
 - Dissemination of EPA's Sunwise Program to elementary schools in NY
 - Participation in SHADE Foundation Poster Contest
 - Information dissemination in New York State Parks

Statewide priorities

- Reduce the prevalence of tobacco use among adults and adolescents
- Increase compliance with cancer screening guidelines
- Ensure adequate numbers of well-trained cancer care providers



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Statewide priorities (cont'd)



- Enhance access to state of the art treatment in rural areas
- Enhance access to clinical trials
- Increase research funding in NYS
- Support for enhanced data collection and dissemination

What are your priorities?

- Local priorities overlap with and differ from statewide priorities
- What are the priorities in your area?
- How do your priorities match the goals of the state plan?
- How can the state plan help?

Sharing practices: How to give input

- Implementation Assistance Survey
- Data Information
- Local Cancer Control Activities

What we can offer: Tools for implementation

- Grants Information and Assistance
- Cancer Control Planet Training
- Crosswalks of Local and State Priorities
- Suggested Local Activities Resource Listing
- Data and Cancer Control Websites Listing
- NYS Comprehensive Cancer Control documents including:
 - Executive Summary
 - Brochure
- Toolkit for Local Coalitions

You know you're a member when you...

- Receive periodic updates about activities across the state
- Acquire access to a network of stakeholders throughout NYS
- Obtain access to resources that aid in the development, implementation and evaluation of cancer control programs
- Attend a Cancer Control Planet Training and use it in a variety of ways
- Communicate or collaborate with other stakeholders throughout the state to enhance your impact

To become a member or request more information

- Contact us at:
 - nyscccp@cancer.org
- Applications are available in paper form and will be made available online

