

NYS Cancer Consortium Chronicle

New York State Cancer Consortium

LIVESTRONG: Lance Armstrong Foundation Grants

- LIVESTRONG is accepting community program grant letters of intent until March 24, 2008. The program must be focused on either evidence-based interventions or education for health care professionals. For more information, go to: <http://www.livestrong.org/site/c.khLXK1PxHmF/b.3712821/>
- LIVESTRONG is also accepting research grant letters of intent from February 4-March 14, 2008. Research projects must focus on one of the following: access to quality survivor care and services, adolescent and young adult health-related quality of life assessment, cost effectiveness of preventative survivorship intervention, or lung cancer survivorship. For more information, go to: <http://www.livestrong.org/site/c.khLXK1PxHmF/b.3713139/>

NYSCC Committees Launch a New Year!

With two years left until the NYSCC revises the Comprehensive Cancer Control Plan, the NYSCC committees are digging in to meet the goals set in the original plan. Here are what some of the committees are planning for the new year.

The Communications Committee is working on sending out results of the NYSCC Implementation Activity Survey. Once the results are in a user-friendly format, they will be shared with all Consortium members. Results will be available on the website. The website has been a very successful undertaking and additions will

be made to keep the site fresh and helpful.

The Evaluation Committee is working on a progress report on implementation of the NYSCCCP. This project will be quite useful in planning future activities and in updating the plan.

The Implementation Committee is focusing on providing a toolkit to assist new forming coalitions. A survey may also be created to get input from Healthcare Systems. The Ovarian Cancer National Alliance Survivors Teaching Students program will be explored to de-

termine if it can be expanded to include other cancers and there will be a push to promote C-Change's Careers in Cancer Curriculum.

The Membership Committee has issued a membership challenge to increase membership in the Consortium. For more information, look on Page 5 in "Membership Musings."

The Policy Committee will be keeping Consortium members informed about upcoming legislation.

2008 looks to be an action oriented year. Stay tuned.

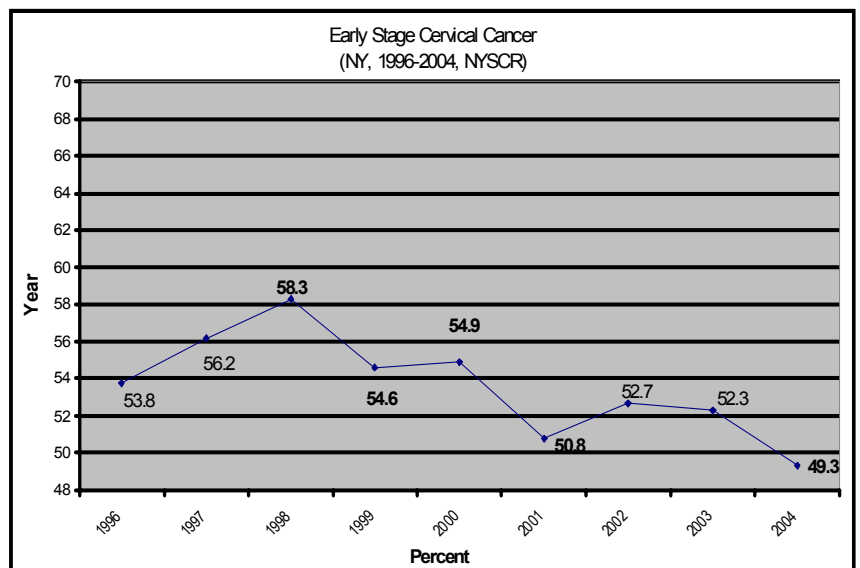
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State of the Plan: Cervical Cancer Early Detection

The New York State Comprehensive Cancer Control Plan has a goal of, "by 2010, increase the proportion of cervical cancers detected at an early stage to 65%." As of 2004, according to New York Cancer Registry data, the percent of cervical cancers detected at an early stage decreased to 49.3% in 2004, down from 52.7% in 2002.

(Continued on page 4)



February 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26 NCI-CIS Colorectal Cancer Webinar	27	28	29	

Schedule of Events

- February 26— 2pm** NCI-CIS Colorectal Cancer Webinar. “Colorectal Cancer A-Z. Everything you wanted to know to conduct effective outreach and education” Will cover: Prevention and risk reduction strategies, screening practices, treatment options, latest developments and resources. The webinar is free, but registration is required. Email Sherice Perry with questions/comments at per-rys1@mskcc.org.

Save the Date:

Western NY Cancer Coalition Launch is scheduled for May 2nd at Holiday Valley in Ellicottville, NY. This Launch will feature information on the NYS Comprehensive Cancer Control Plan, cancer burden issues, access to care issues, and specific cancer issues in Western NY. Speakers will include Dr. Stephen Edge, MD of Roswell Park, Dave Momrow, MPH of American Cancer Society Eastern Division, Hillary Clarke, JD of American Cancer Society, and Christy Widman of National Cancer Institute— Cancer Information Services. For more information, or for on-line registration, visit our website at www.NYSCancerConsortium.org.

NYSHEPA Grant Helps Grass Roots

A broad coalition of health and consumer groups, the New York State Healthy Eating and Physical Activity Alliance (NYSHEPA) was formed in 2007 to improve policies and practices that promote healthy eating and physical activity in NYS and to unite like-minded organizations into one statewide voice in support of our mission.

NYSHEPA has educational, programming and advocacy components, as well as the following goals that coincide with goals stated in the NYS Comprehensive Cancer Control Plan:

1. Enhance communication and coordination among NYS organizations and individuals working to improve nutrition and physical activity
2. Increase funding for obesity prevention efforts in NYS
3. Improve NYS policies that promote healthier eating, including those that encourage breastfeeding
4. Improve physical education, physical activity policies, and practices in NYS

In July, New York State and NYSHEPA were the recipients of a \$100,000 National Governor's Association grant. As the lead organization for this grant, NYSHEPA will execute the *Healthy Kids, Healthy New York After-School Initiative*— a program that will develop model guidelines to improve the nutrition and physical activity policies and environments in NYS after-school programs.

During Spring, 2007, NYSHEPA coordinated a grass roots advocacy campaign to encourage the

passage of school nutrition legislation by the New York State Legislature. To date, the legislation is still being negotiated and NYSHEPA continues to coordinate grass roots efforts to get the legislation passed by both the Assembly and Senate.

In June, NYSHEPA created an informational website to link stakeholders across New York State—www.nyshepa.org. The website will be continually updated and improved in order to provide the most comprehensive information on nu-

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Schedule of Events

- March 4— 9:30a-10:30a Nursing continuing education webcast on ovarian cancer, sponsored by the NYSCCCP Optional Additional Project in Ovarian Cancer and the CDC in partnership with the NYS Nurses Association. Live broadcast offers a free 1.0 Nursing CEU to participants. For more details visit the New York State Nurses Association website at: www.nysna.org
- **March 5**— “Cancer and Diabetes Innovations, Opportunities and Challenges”, a forum in Albany discussing the current and future biopharmaceutical innovations in cancer and diabetes; the latest approaches to chronic care, disease management and drug therapy; and the immediate help available to New Yorkers who do not possess prescription drug coverage. For more information, or to register visit www.nyhpc.org.
- **March 12— 6:00p-7:00p** Nursing continuing education webcast (See above event on March 4)
- March 14— “Limit the Sun not the Fun” poster contest deadline. For more information, go to www.nyhealth.gov/diseases/cancer/skin/

March 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 Ovarian Cancer Webcast	5 Cancer and Diabetes Forum	6	7	8
9	10	11	12 Ovarian Cancer Webcast	13	14 Deadline: Limit the Sun, Not the Fun	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Schedule of Events

- April 4— 8am-3pm at New York Medical College, Valhalla NY. Westchester Region Second End-of-Life Conference for Professionals, Caregivers and Families. “Stand by Me: The Palliative Care Concept and Approaches.” Presentation and workshops on : pain management; culture, religion and end-of-life care; family caregiving; children and bereavement; economic, legislative, and ethical issues in palliative care. There is no charge for this conference. For more info call 914-666-7616, ext. 235.
- **April 8-10** — "A Dialogue for Action in Colorectal Cancer Screening: Moving Forward Despite a Broken Health Care System" in Baltimore, MD. Will explore the potential for preventive services and colorectal cancer screening in spite of the current health care crisis and discuss the place of primary care

April 2008

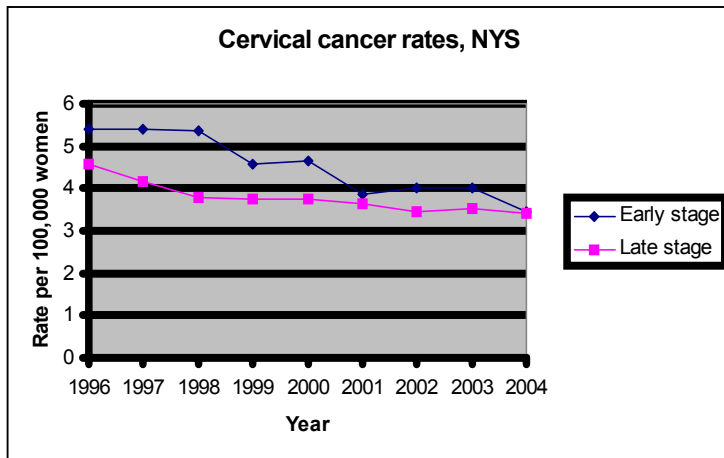
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4 Stand by Me	5
6	7	8 National Dialogue for Action	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

crisis and discuss the place of primary care and prevention in a reformed system. For more information, please visit: <http://www.intlmeet.com/index.cfm?page=260>.

State of the Plan: Cervical Cancer Early Detection

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Although the percentage of cervical cancers detected at an early stage is decreasing, so are overall rates of cervical cancer. The rates of cervical cancer diagnosed at an early stage are decreasing faster than the late stage rates, suggesting that prevention efforts are working.



Overall, mortality rates are decreasing. Although there are higher mortality rates among black females, these rates are dropping at a greater pace than white females. (See graph on right)

Progress is being made in the area of cervical cancer prevention and detection with the promotion of the Papanicolaou (Pap) Test and the introduction of the HPV vaccine, which prevents infections of HPV strains 16 and 18, the cause of 70% of all cervical cancers. Some major initiatives in New York State also include:

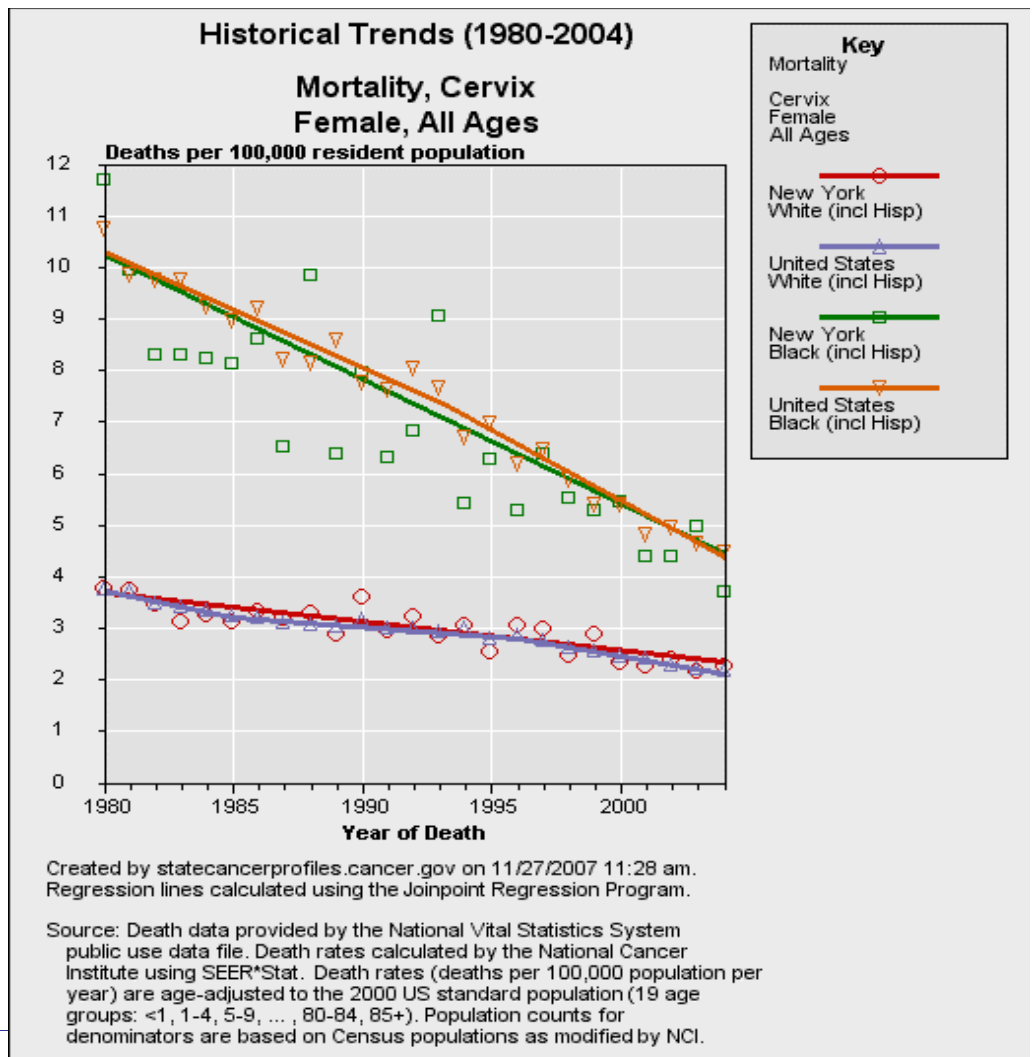
- Cervical Cancer Screening is available to low-income, uninsured and underinsured women through the 54 community-based partnerships of the New York State Cancer Services Program (CSP). Since 1994, 37 cases of cervical cancer and nearly 1,200 precancerous cervical lesions have been detected in women screened through the program. Eligible women diagnosed through the program may qualify for Medicaid to

cover the cost of treatment.

- Gardasil, the first vaccine developed to prevent cervical cancer, precancerous genital lesions and genital warts due to human papillomavirus (HPV) types 6, 11, 16 and 18 was approved by the FDA in June of 2006. The CSP has undertaken an initiative to provide reimbursement to eligible providers for the provision of HPV vaccine to women aged 19-26 through the community-based CSP Partnerships that began September 15, 2007. Females under the age of 19 are eligible to receive the vaccine through the Vaccines for Children (VFC) program.

In order to effectively measure the outcomes of the HPV vaccine on the incidence of cervical cancer, it is imperative that there is a system in place for tracking the percentage of women receiving the vaccine.

For more information, please visit the NYS Department of Health at http://www.health.state.ny.us/nysdoh/cancer/center/cancer_services.htm





New York State Cancer Consortium

**"Working together, reducing cancer,
saving lives"**

For membership information, please go to www.nyscancerconsortium.org and click on "Join Now" at the bottom of our homepage.

WE'RE ON THE WEB!

VISIT US AT:

[HTTP://WWW.NYSCANCERCONSORTIUM.ORG](http://www.nyscancerconsortium.org)

Letter from the Editor:

2008 promises to be a very exciting year. In order to ensure that other NYSCC members can find out about your projects, events, trainings, etc., let us know! With the continued success of our website, information is easy to share. Please feel free to send us any information that you would like to communicate to fellow members. Information can be emailed to nyscccp@cancer.org or through the "Contact Us" on the website. Remember, if we aren't informed, we can't pass along the information! Let's strive to make the most out of our Consortium in this new year.

C-Change has been hosting webinars to show results of focus groups used to aid in the creation of effective messages regarding cancer behaviors. The goal is to increase consistent messaging and decrease audience confusion which would lead to increased healthy attitudes and behaviors. Stay tuned for more information on this exciting project!

NYSHEPA Grant helps Grass Roots (Cont'd)

(Continued from page 2)

trition and physical fitness.

NYSHEPA's Steering Committee members include: American Cancer Society, American Academy of Pediatrics, District II/New York State, American Heart Association, Be Active NYS, NYS Association of Health, Physical Education, Recreation and Dance, NYS Dietetic Association, NYS PTA, New York Public Health Association, Schuyler Center for Analysis and Advocacy, YMCA's of New York State.

Membership in NYSHEPA, is open to any non-profit or public sector organization that is not associated with the food or beverage industry, or to individuals supportive of NYSHEPA's mission.

For more information about NYSHEPA, or to join, please visit our website at www.nyshepa.org or contact Nancy Huehnergarth, NYSHEPA Director at nancy.huehnergarth@nyshepa.org.

Membership Musings

Membership Growth and Distribution

Since December, 2006, when the New York State Cancer Consortium started with 111 members, it has nearly doubled in size. The Consortium currently has 212 members, which breaks down into 101 individual members, and 111 organizational members. That is an amazing achievement!

Representation is distributed across the State with the highest concentrations of members in New York, Albany and Erie counties. Some of the largest geographic gaps include the Upstate and Western NY counties. Recruitment is ongoing to have full representation across the State.

Membership Recruitment

Recruitment is an ongoing effort of not just the Membership Committee, but of the entire Consortium membership. In order to achieve the Mission and Vision of the NYS Cancer Consortium, we must grow and increase our presence across the State.

Membership Recruitment Challenge

The Membership Committee challenges every NYS Cancer Consortium member to bring in a new member by July 1st (mid-year). The Membership Application is available on the website: <http://www.nyscancerconsortium.org/>. Scroll to the bottom of the homepage and click on "Join Now," or click on Committees, Membership and "Join Today."