

NYS Cancer Consortium Chronicle

New York State Cancer Consortium

Fine Tuning the Focus: A Steering Committee Journey

Don't Fry Day!

The National Council on Skin Cancer Prevention announces the inaugural Don't Fry Day, which is the Friday before Memorial Day weekend. Falling on May 22nd this year, this campaign seeks to advance awareness of skin cancer prevention. To view resources and information, visit: www.skincancerprevention.org.

Beginning in October, 2008, an AdHoc Committee has been working on a refocus of the NYSCC Steering Committee. Originally charged with identifying the missing voices on the Steering Committee, it soon became apparent that in order to identify pertinent key players, a better defined focus was needed.

After several months of deliberation, the AdHoc Committee is nearing the home stretch. Present Steering Committee members have graciously ex-

tended their terms to June, 2009 to allow for adequate time to address these issues.

As determined by the AdHoc Committee and current Steering Committee, the new focus of the Steering Committee is "Policy, Advocacy and Education."

The NYSCC has changed its structure due to the AdHoc Committee findings. This new structure will help to support the new Steering Committee focus and should provide

the NYSCC with a more defined action plan. The new Organizational Chart and Committee structure was unveiled to all membership at the May Stakeholders' Summits.

A "new" Steering Committee consisting of returning members and new faces is currently under construction. This Steering Committee will begin its 2-year term in August 2009.

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NYSCC Stakeholders' Summits

The NYSCC held its Stakeholder Summit... in three different regional locations: Rochester, Albany and NYC. This was an all day event, but times may vary slightly by location.

Aside from being a wonderful opportunity to meet and network with other members, the agenda for the Summits included presentations on:

- The new structure and focus of the NYSCC
- The Prevention Agenda Toward the Healthiest State
- Sustainability Training (The development of a communications plan to identify and connect appropriately and meaningfully with decision makers to maximize your organization's impact over time.)

Registration was required due to limited space. A light breakfast and lunch will be served.

More information on the summits and their outcomes will be made available in a special edition of the Chronicle available at the end of June. Presentations from these summits will be made available on the NYSCC website.

May 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8 NYSCC Stakeholders' Summit—Rochester 2009 Upstate Pediatric Brain Tumor Conference	9
10	11 NYSCC Stakeholders' Summit—Albany	12	13	14	15 NYSCC Stakeholders' Summit—NYC Pain and Palliative Care Legislative Breakfast	16
17	18	19	20	21	22 "Don't Fry Day"	23
24	25	26	27	28	29	30
31						

Schedule of Events

- May 8— 9am-4:30 pm— NYSCC Stakeholders' Summit . .Glendoveer's, Rochester, NY
- May 8— 7:30am-2:30am— 2009 Upstate Pediatric Brain Tumor Conference— Albany Medical College. Review the latest concepts in the management of malignant pediatric brain tumors. For more information, go to: http://amc.edu/academic/CME/documents/Final_Pediatric_Brain_Brochure.pdf.
- May 11— 9am-4:30pm— NYSCC Stakeholders' Summit— The Carondelet Hospitality Center, Latham, NY
- May 15— 7:30am-9:30am— American Cancer Society Legislative Breakfast "Pain and Palliative Care: Improved Policies: Improved Lives", Albany Crowne Plaza. Email Susan.booth@cancer.org for more information or to RSVP.
- May 15— 9:30am-5pm— NYSCC Stakeholders' Summit—NYU's Kimmel Center, NYC
- May 22— National Council on Skin Cancer Prevention's Don't Fry Day

"The greatest mistake in the treatment of diseases is that there are physicians for the body and physicians for the soul, although the two cannot be separated."

-Plato

Committee Reports/Updates

Communications

Working to identify documents and sections of the website that will need to be updated to reflect priority area changes and NYSCC restructuring.

Evaluation

'Report on the New York State Cancer Consortium Refocus Areas— April 2009' has been sent to the Steering Committee for review. Working to

develop an evaluation for the Summit.

Implementation

Chairs of this committee and its subcommittees discussed restructuring of the NYSCC and how current Implementation Committee activities and the new structure can complement each other. Members of committee brainstormed with Associate Dean for the College of Health Prof. At SUNY

Upstate about allied health groups that would be interested in workforce issues. Presented at the AHEC leadership council meeting to suggest ideas for working together.

Membership

Two new members have been approved for membership in this period. The membership application has been

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2009 State of the Plan: Cancer Screening and Early Detection

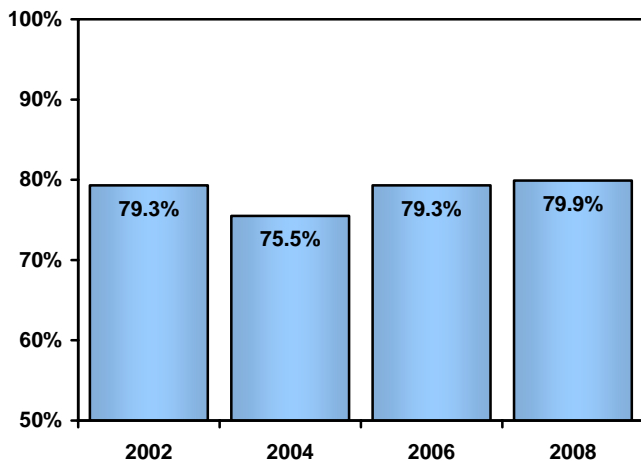
Cancer screening is a major factor in the early detection and treatment of cancer and with some cancer sites screening can detect precancerous cells before they develop into cancer. Therefore, the New York State Comprehensive Cancer Control Plan (NYSCCCP) recommends several cancer screenings as strategies to meet the plan goals for early detection of cancer.

Screening for Breast Cancer

Routine mammography of older women is encouraged as a screening method to diagnose early breast cancer. The United States Preventive Services Task Force (USPSTF) and the American Cancer Society (ACS) both recommend screening mammography every 1-2 years for average-risk women aged 40 and older. In New York State the percent of women aged 40 and older that report having a mammogram in the past two years increased slightly from 2006 to 2008 but the overall rate has not seen any significant increases since the implementation of the NYSCCCP.

Percent of New York State Women age 40+ who have had a Mammogram within the Past 2 Years

Source: BRFSS 2000-2008



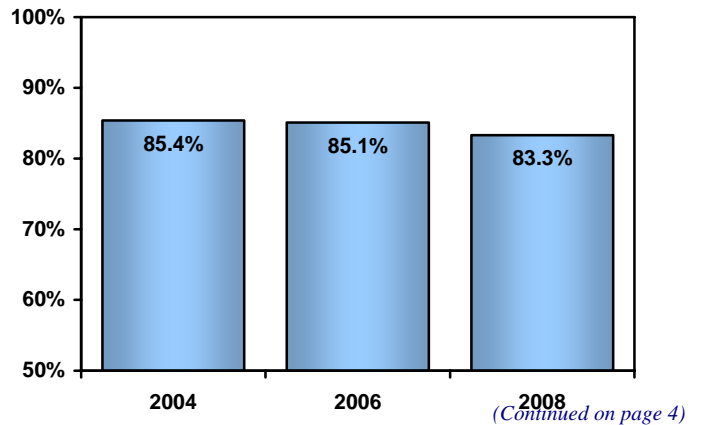
Be sure to check out our toolkit at: http://nyscancerconsortium.org/resources/resources_toolkit.aspx
 AND our WNYCC webpage at: http://nyscancerconsortium.org/cancer/cancer_wnycc.aspx.

Screening for Cervical Cancer

Cervical cancer screening is done through the use of a Pap test and regular screening can actually prevent cervical cancer by detecting abnormal or precancerous cells before they turn into cancer. The USPSTF currently recommends a Pap test at least every 3 years, beginning within 3 years of onset of sexual activity or at age 21, whichever comes first. The BRFSS began measuring Pap smear rate in 2004 and since that time the rate of women in New York state ages 18 years and older (with an intact uterus) that have had a pap test within the past 3 years has seen a slight decrease.

Percent of New York State Women age 18+ who have had a Pap Smear within the Past 3 Years

Source: BRFSS 2004-2008



Membership Musings

The NYS Cancer Consortium has welcomed 12 new members since the beginning of 2009. Of our 239 members, there are 120 individual members and 119 organizational members. Keep on recruiting new members! Our best recruitment strategy is YOU! Application materials can be found at www.NYSCancerConsortium.org. Scroll to the bottom of the home page and click "Join Today".

State of the Plan (Cont'd)

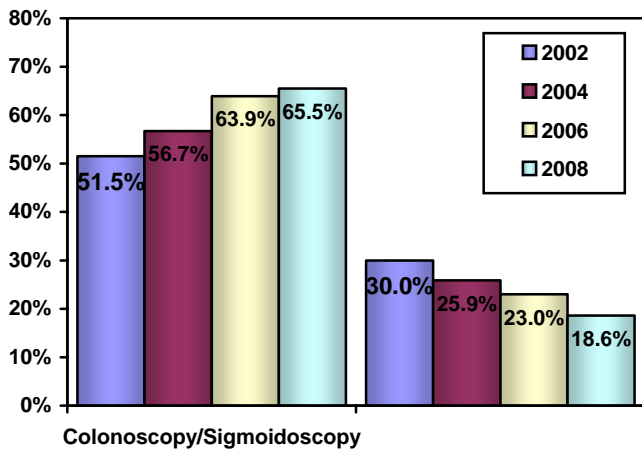
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Screening for Colorectal Cancer

Colorectal cancer almost always develops from precancerous polyps (abnormal growths) in the colon or rectum. Screening tests can find precancerous polyps, so that they can be removed before they turn into cancer. Screening tests can also find colorectal cancer early, when treatment works best. Regular screening, beginning at age 50, is the key to preventing colorectal cancer. The USPSTF recommends screening for colorectal cancer using high-sensitivity fecal occult blood testing, sigmoidoscopy, or colonoscopy beginning at age 50 years and continuing until age 75 years. While the percent of New York state adults ages 50 years and older that have ever had a colonoscopy or sigmoidoscopy have steadily increased since 2002 the percent of adults that have had FOBT in the past two years continues to decline.

Colorectal Cancer Screening in New York State Adults Age 50+

Source: BRFSS 2002-2008

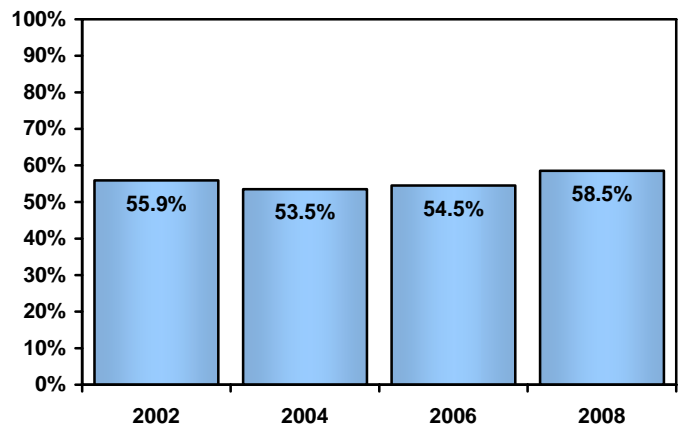


Screening for Prostate Cancer

The PSA test for prostate cancer screening test can detect early prostate cancer but emerging research suggests that there may be disadvantages to this screening test. Some prostate cancers grow so slowly that they would likely never cause problems but because of an elevated PSA level, some men may be diagnosed with a prostate cancer that would never have caused any symptoms or lead to their death. On the other hand, treatments can have side effects that seriously affect a man's quality of life. Because of this conflicting information the USPSTF and ACS do not recommend routine screening for prostate cancer at this time and encourage men to discuss the potential harms and benefits of prostate cancer screening with their healthcare providers.

Percent of New York State Men Age 40+ who have Had a PSA Test within the Past 2 Years

Source: BRFSS 2002-2008



Committee Reports/Updates (Cont'd)

(Continued from page 2)

updated.

(See Membership Musings for more.)

Policy

National Policies:

- FDA to regulate tobacco (Passed House, to Senate by summer)
- 21st Century Cancer Alert Act for coordination of care.

- National Healthcare Reform

Statewide policies:

- Tobacco Program funding cut \$10 million, but there is an increase in cigar, little cigar, and snuff taxes and licensing fees.
- Family Health Plus eligibility ceiling has been raised pending federal approval

- Healthy Schools Act being developed.
- Bill to support calorie labeling occurring on a local level.
- Environmental Bond Act— \$5 billion to match federal stimulus money to rebuild water treatment facilities, build trails and waterways, and decrease diesel buses pollution.



"Working Together, Reducing Cancer, Saving Lives"

"Working together, reducing cancer,
saving lives"

VISIT US AT:
WWW.
NYSCANCERCONSORTIUM.ORG

As spring becomes more visible, many of us enter in to that "busy time of year". Remember to send any event notices to nyscccp@cancer.org for inclusion on the NYSCC website and be sure to check out our calendar for upcoming events. We hope to see all members of the Consortium at the upcoming Summits. Remember, registration ends on May 1. URL addresses for the registration are located on page 2 in the "Schedule of Events". Also, remember to look for a Special Edition of the Chronicle, highlighting the new Organizational Chart, new and returning Steering Committee members and information coming out of the Summit meetings. Happy Spring!

Let's make it official...

Western NY Cancer Coalition has signed a Memorandum of Agreement with the P2 Collaborative of WNY to serve as the official cancer arm of this regional initiative! Strategic planning is underway to determine the best way to move the collaborative forward.

Good work WNYCC and good luck!

The New York State Cancer Registry data for 2006 is now available:
<http://www.health.state.ny.us/statistics/cancer/registry/>

The 2008 Behavioral Risk Factor Surveillance System (BRFSS) Data and Documentation, and Online Tables are Now Available

Data & Documentation Files:

http://www.cdc.gov/brfss/technical_infodata/surveydata/2008.htm

Prevalence & Trends Data:

<http://apps.nccd.edc.gov/brfss/index.asp>

2008 data includes prevalence on exercise, tobacco use, and BMI in adults

Selected cancer screening behaviors were also measured in 2008 –see the State of the Plan section for more detail

WNYCC Keeps the Spring in Its Step

WNYCC has not let their momentum ebb. On March 20, WNYCC held a Southern Tier Regional Roundtable in Olean, New York. General themes presented were related to Appalachia and developing a better understanding of the cancer burden in the region.

Dr. Gene Lengerich from Penn State University, acting as keynote speaker, presented cancer data on incidence and mortality in the target counties. This data was contrasted to the US and NYS rates and socioeconomic data for the region were also presented.

A panel presentation was done, representing organizations from Allegany, Cattaraugus, and Chautauqua counties.

Discussions at this meeting focused on removing the barriers to care in Appalachian regions, increasing the rates of screening and improving treatment outcomes. Represented counties were encouraged to share best practices and data.

Congratulations, WNYCC, on another successful event!