

NYS Cancer Consortium Chronicle

New York State Cancer Consortium

Special points of interest:

- As of August 20th, NYSCancer-Consortium.org has been live for two months! During these two months, we have received over 190 visitors with over 2600 hits! International visitors have included individuals from the United Kingdom, Japan and Ireland! We are constantly trying to improve our site and post information that is important to our members. Stay tuned for new additions and be sure to check us out at:

www.NYSCancerConsortium.org

- The American Cancer Society's Cancer Burden Profiles for 2007 by county will be available on www.NYSCancerConsortium.org along with a selection of mapping options. Check it out under Tools & Resources!

3rd Annual New York State Cancer Consortium Summit

The 3rd Annual New York State Cancer Consortium Summit took place this year on June 20th in Albany, NY. Set in the State's Capitol, this Summit, themed as "Cancer Care In New York: Current Issues and Future Directions," addressed weighty topics including universal healthcare, barriers to care, and aftercare issues.

Speakers from across the state were included. A representative from the Massachusetts Health Policy Forum was also present to speak on Universal Health-

care.

Following the day sessions, dinner was provided with plenary remarks from Dr. Robert E. Fullilove of Columbia University, Mailman School of Public Health.

Over 130 Consortium members and interested partners took part in facilitated discussions during the afternoon. These individuals formulated action items and recommendations stemming from the main topic areas.

Major themes of these discussions include:

- Support "Community of Solution" groups and build upon their efforts.
- Recognize the strength of survivor stories and utilize those stories to build upon advocacy efforts.
- All New Yorkers should have access to cancer care.

Stay tuned for a full report of Summit outcomes that will be posted on the website.

Congratulations to Independent Health!

Independent Health, the Western New York HMO, was ranked in the top five HMOs for overall satisfaction by Consumer Reports. About 35,000 Consumer Reports readers participated in the survey leading to these findings! Congratulations on a job well done!

New York State Comprehensive Cancer Control Program Update

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The NYSCCCP would like to announce that we have received funding from the Centers for Disease Control and Prevention. The NYSCCCP is the program within the New York State Department of Health charged with working with stakeholders across the state on implementation of the New York State Comprehensive Cancer Control Plan.

Funding for implementation efforts allows the NYSCCCP to provide staff support to implementation activities,

including work on the New York State Cancer Consortium Steering Committee, standing committees and on additional projects as needed. In addition to this program funding, support for optional additional projects in skin cancer prevention, colorectal cancer prevention and ovarian cancer early detection was also received.

We look forward to continuing to work with the hundreds of stakeholder partners in cancer control across New York State, including American Cancer

Society, Cancer Information Services of New York, the New York State Association of Rural Health, the Pharmacists Society of the State of New York, myriad hospitals, universities, cancer centers, local non-profit organizations, individuals and others who have made the commitment to controlling cancer as part of the Consortium. Thank you for partnering in this critical process.

Schedule of Events

- September 12-14 — Sixth Annual Conference on Rural Health in Lake Placid with the theme “Swifter...Higher...Stronger”. (www.nysarh.org/conference.htm for more information)
- September 14-15 — 8th Annual Radiation Oncology Conference for Therapists and Dosimetrists at Roswell Park Cancer Institute. Provides information on state of the art treatment modalities and clinical support issues. (www.roswellpark.org/cme for more information)
- September 22 — 8:30 am-1pm Breast Cancer in Women of Color at Club 101, NY, NY. Complimentary admission. (www.columbiasurgery.org for more information)
- September 28—7:30am-2:45pm Upstate Cancer Symposium: When Cancer Presents as a Common Clinical Problem, downtown Syracuse. (http://www.upstate.edu/specialevents/cancer_symp.php for more information)
- September 28-29 — 4th Annual Asian American Health Conference: “Leading the Way, Partnering for Change” at NYU School of Medicine. (<http://www.med.nyu.edu/csaah/training/conf2007.html> for more information)
- September 29– Breast & Gynecologic Cancers: 2007 Update to familiarize healthcare

September 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12 NYSARH 6th Annual Conference	13	14 8th Annual Radiation On- cology Conf.	15
16	17	18	19	20	21	22 Breast Cancer in Women of Color
23	24	25	26	27	28 Upstate Cancer Symposium & 4th Annual Asian American Health Conf	29 B&G 2007 Update

30 Action for
a Healthy
Future

providers with the most current methods of screening, diagnosis and treatment of breast and gynecologic malignancies. (www.roswellpark.org/cme for more information)

- September 30-October 2—Action for a

A Healthy Future: How Community Engagement Fosters Quality Alignment. Presented by P2 Collaborative of Western NY to foster the sharing of best practices, new ideas, research findings, community involvement, consumer education, and employer health innovation toward quality alignment.

Public Hearings: NYS Healthcare Reform

Governor Eliot Spitzer has sparked the flame to reform healthcare in New York State. Public hearings will be held to collect input about current health care coverage, cost and reform.

Under the direction of the NYS Department of Health and the Department of Insurance, these hearings, taking place September 2007 through December 2007, will provide background in developing healthcare proposals. These proposals will be focused on creating:

- A high-quality, cost-

effective health care system

- Increased access to health insurance
- An identification of requirements for creating an economic model for universal coverage.

“Of all the forms of inequality, injustice in healthcare is the most shocking and inhumane.”

Martin Luther King, Jr.

Input at these public hearings is requested from the legislature, members of the

health care system, academics, the general public and others with this area of expertise. A list of questions is provided by these Departments to be addressed at the hearings.

To view the public hearings notice, including the location and dates of hearings, background information, and a list of questions, go to:

<http://www.partnership4coverage.ny.gov/hearings/notice.htm>

"Our 'partnership for universal health coverage' will be based on a building-block approach that ensures access to affordable, high quality medical care for every single New Yorker, reduces the overwhelming and unsustainable cost of healthcare incurred by the public and the state, and avoids the significant implementation problems that have plagued other state efforts in this area."

Governor Spitzer
Governor's Press Release, July 11, 2007

October 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 <i>Action for a Healthy Future</i>	2	3	4	5	6
7	8	9	10	11 <i>C-Change Annual Meeting</i>	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Schedule of Events

- September 30– October 2 — Action for a Healthy Future: How Community Engagement Fosters Quality Alignment. Presented by P2 Collaborative of Western NY to foster the sharing of best practices, new ideas, research findings, community involvement, consumer education, and employer health innovation toward quality alignment.
- October 11-12 — C-Change Annual Meeting in Washington, DC. Focuses on cancer as part of national health care policy.
- October 25 — 7:30am-3:15pm Cancer in the Classroom targeting teachers, nurses, social workers and family members. Attempts to promote communication and recognize the return-to-school issues for the child, family, classmates and school professionals. (www.roswellpark.org/cme for more information)

New Report on Promoting Healthy Lifestyles (8/16/07)

President's Cancer Panel
Recently released by the President's Cancer Panel's, *Promoting Healthy Lifestyles: Policy, Program, and Personal Recommendations for Reducing Cancer Risk*, highlights issues of cancer risk reduction as they relate to physical activity, obesity, nutrition, tobacco use, and exposure to environmental tobacco smoke. The report provides background information on these topics and personal, program and policy recommendations that can be implemented to reduce the risk of cancer.

To View: <http://deainfo.nci.nih.gov/advisory/pcp/pcp07rpt/pcp07rpt.pdf>

Steering Committee Updates

In April 2007, the NYSCC Steering Committee began the process of reviewing and updating the priorities for the NYSCC. Using the goals from the 2001-2010 NYSCCCP, the Steering Committee decided to utilize the cancer continuum as priority areas for communication, evaluation, policy and implementation.

The projected date of completion for finalizing the priority areas and corresponding goals is September 4, 2007.

This will then become the basis for committee work, as well as information gather-

ing about activities of the workgroups of the NYSCCCP, as well as current consortium members. These activities will also include recommendations from the recent Summit.

The information collected will be utilized by committees to identify progress by priority area, establish workplans for the upcoming year, and help with the compilation of an evaluation report that can be used to create the next version of the NYSCC Plan.

Stay tuned for more information on this process at www.NYSCancerConsortium.org.

www.NYSCancerConsortium.org.

“Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, ambition inspired and success achieved.”

Helen Keller



New York State Cancer Consortium

"Working together, reducing cancer, saving lives"

For membership information, please go to www.NYSCancerConsortium.org and click on Committees and then Membership.

**WE'RE ON THE WEB!
VISIT US AT
NYSCANCERCONSORTIUM.ORG**

Dear Reader:

With the creation of www.NYSCancerConsortium.org, the ability to provide NYSCC members with information has been greatly expanded. Our website is under constant renovation with the posting of new information, new calendar events, and new documents. In order to stay up to date and take advantage of all of our new releases, check us out! We will be updating twice monthly, so make sure to put us in your favorites!

www.NYSCancerConsortium.org

If you have any news, changes for the site, suggestions, please be sure to let us know. Go to www.NYSCancerConsortium.org and click on News, or contact us at nyscccp@cancer.org. Remember, this site is made for you! Let us know what you would like to see!

Musings from Membership

The NYS Cancer Consortium welcomed 17 new members since May 1, 2007. Of the 17, 11 are individual members and 6 are organizational members. The NYS Cancer Consortium now has 184 members, and continues to grow.

The Membership Committee is pleased to welcome Andrea Haradon of S2AY Rural Health Network as the newest addition to the Steering Committee and to welcome the return of Diane Franzman, NYS Association for Rural Health, to the Steering Committee after a brief absence.

We bid a sad farewell to Mark Baptiste, PhD, upon his retirement as Director of the Division of Chronic Disease Prevention & Adult Health of the NYS Dept. of Health. Mark was actively involved with the NYS Comprehensive Cancer Control Plan since the very beginning, and his contributions to the Plan and to the NYS Cancer Consortium were invaluable. We wish Mark well as he begins a new chapter.

For more information about membership in the NYS Cancer Consortium, go to our website: www.NYSCancerConsortium.org.

State of the Plan: Colorectal Cancer Early Detection

The New York State Comprehensive Cancer Control Plan has a goal of, "by 2010, increase the proportion of colon and rectum cancer detected at an early stage to 50%." As of 2005, according to New York Cancer Registry data, the percent of colorectal cancers in males detected at an early stage increased to 44.3% in 2004, up from 40.9% in 2002 and the percent detected in females at an early stage increased from 37.1% in 2002 to 42.2% in 2004.

