

# NYS Cancer Consortium Chronicle

New York State Cancer Consortium

## Special Edition

### Meet Your Steering Committee!

*Thank you....*

We wish to thank to William Collins, Dee DeLollo, Michael Katz, Betty Owens and Tina Utley-Edwards for serving on the NYS Cancer Consortium Steering Committee for the past 2 ½ years. Their participation on the Steering Committee helped define, guide and grow the Consortium since its inception in October, 2006. They graciously extended their two year terms for an additional six months to further develop and define the Steering Committee role and Consortium focus. Thank you to all of you for your time and dedication to fighting cancer in New York State.

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Beginning August 1, 2009, a new Steering Committee will be taking charge of the NYSCC. This Steering Committee will be made up of both new and returning members. The terms will last until August 2011.

#### **Mark Cronin- Co-Chair**

Mark was recently appointed to the new position of Division Director of Strategic Health Initiatives for Upstate New York for the American Cancer Society, where he has created a new team that will expand the outreach and success of strategies to promote the prevention and early detection of cancer. Previously, he served for three years as the Regional Vice President of the Lakes Region, where he was responsible for all operations in a seven-county region in Upstate New York, including patient services, fundraising, and the creation of a new Hope Lodge Rochester. Prior to joining ACS, Mark served as the Vice President of Provider Re-

lations for Rochester Individual Practice Association (RIPA), where he was employed for eleven years and was responsible for leading all provider relations activities for their network of 3,400 health care providers. Mark received his B.A. from SUNY Geneseo in 1988 and an M.B.A. from SUNY Albany in 1992. Mark serves as President of the SUNY Geneseo Alumni Association Board of Directors, incoming Vice Chairman of the Board of Directors of Lifespan, and also serves on the Community Technology Assessment and Advisory Board and the 2020 Commission in Rochester. Mark is an avid reader, and his other hobbies include travel, golf and playing recreational league ice hockey. Mark lives in Henrietta, New York with his wife of eleven years, Melissa.

#### **Anita McFarlane- Co-Chair**

Anita joined the staff of Memorial Sloan-Kettering Cancer Center's Information Service in January

1981. She came to MSKCC from New York University Medical Center where she worked as a senior project coordinator on various cancer research grants including those focused on breast and colon cancers.

As the Partnership Program Manager for the National Cancer Institute's Cancer Information Service, Anita has the primary responsibility for designing, implementing, and evaluating cancer control and education programs with an emphasis on working with medically underserved populations. To that end, she works with local and regional and community-based agencies to assist in program planning, implementation and evaluation, training, needs assessment development, networking, and to provide the latest, most accurate information about cancer. Anita is also responsible for the management of the Partnership Program for the state, supervising four staff lo-

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## Meet Your Steering Committee! (cont'd)

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cated in CIS partnership offices in Buffalo, Albany, Long Island, and NYC.

Anita has an undergraduate degree in biology and received her Masters in Public Health from NYU in May 1989. Her involvement in the NYSCC Steering Committee enables her to ensure that NCI's mission of elimination of health disparities is realized in NYS.

### **Leslie Larsen– Secretary**

Leslie is the Coordinator of the New York State Comprehensive Cancer Control Program. One of her areas of responsibility in this role is to work with members of the NYS Cancer Consortium to develop a statewide communications network for members. In addition, Leslie works on implementing special projects in cancer control and sits on various work groups and planning committees. She is an RFA reviewer for various state and national programs.

Leslie obtained her Bachelors Degree in Anthropology, Masters in Public Health and a Graduate Certificate in Non-profit Management and Leadership from the University at Albany, SUNY. She has over 15 years of experience working in the non-profit human services sector and government. Prior to her current position, Leslie worked as a Program Officer for First 5 Kern, an agency providing funding support to programs serving children ages 0-5 and their families in Kern County, California. She also has a growing interest in the intersection of health and the planned environment, and in how community structures impact health.

### **Craig Burridge**

Craig M. Burridge has been the Executive Director of the Pharmacists Society of the State of New York since May 1993. He is a graduate with a Bachelor of Science Degree in Political Science from the State University of New York at Buffalo. He attended the London School of Economics and Political Science on scholarship and has his Master of Science in Public Service Degree from Russell Sage College. Craig earned his nationally recognized Certified Association Executive designation in 1998 from the American Society of Association Executives and was re-certified in 2001, 2004, 2007.

From 1983-87, Craig worked as a Senior Legislative Analyst for the New York State Senate Minority Leader's Office. While working in the Senate, Craig wrote over 50 pieces of legislation of which 36 were passed into law.

Craig serves on the numerous Advisory Boards for state and national organizations and has also worked as a consultant to various associations and as an adjunct instructor at Russell Sage College undergraduate and graduate schools, as well as the College of St. Rose. Craig has provided dozens of continuing education programs for pharmacists throughout the state relating to state and federal rules and regulations that affect the practice or business of pharmacy. Craig has provided many training programs for seniors around the state related to the Medicare Part D Prescription Drug program and is an advocate for patient's access to the pharmacy of their choice and the services they require for a good quality of life.

He has worked extensively with taxpayer supported unions to help

them significantly lower their prescription drug costs including out of pocket costs for union members by empowering them with knowledge on how Pharmacy Benefit Managers hide income in the tens of millions of dollars. Craig has been the recipient of many awards for outstanding achievement in association management and for service to his profession.

### **Diane Franzman**

Diane is currently the Executive Director of the Healthcare Consortium, a rural health network in upstate New York. Her organization has held the local contracts for the Cancer Screening and Prevention program, Cancer Support Programs, and the Ovarian Cancer Awareness Program. She is also a Board Member of the New York State Association of Rural Health and a member of the American Cancer Society's Diversity and Disparities Advisory Council. Diane is one of two state representatives to the National Rural Health Association Advisory Council. Diane is also a cancer survivor.

Diane has over 31 years experience in working at the community level in the non-profit and public sector. Diane completed her undergraduate work at SUNY New Paltz and graduate work at New Paltz and Northeast Missouri State University. She has served on the Steering Committee of the New York State Cancer Consortium for the past five years and has been a strong voice representing the interest of our rural constituents.

### **Cheryl Gelder-Kogan**

(bio currently unavailable)

### **Maureen Killackey, MD, FACOG, FACS**

## Meet Your Steering Committee! (cont'd)

Dr. Killackey is Deputy Physician-in-Chief and Medical Director of the Regional Care Network for Memorial Sloan-Kettering Cancer Center. She oversees and ensures the highest quality of multidisciplinary cancer care, expands clinical research protocols, and develops community and organizational collaborations at the MSKCC facilities in New York and New Jersey. She is a board-certified gynecological oncologist and has been caring for women with cancer since 1982.

Dr. Killackey is involved in a number of governmental and non-profit initiatives to improve the care of women with cancer. She chairs the NYS Breast and Cervical Advisory Council and is a member of the state Ovarian Cancer Council and Cancer Center Director's Committee. In her role as an At-Large member of the Eastern Division Board of Directors of the American Cancer Society for the states of NY and NJ, she is involved in health-care advocacy work and initiatives in both states.

Dr. Killackey is a peer reviewer for several medical journals, a grants reviewer for the National Cancer Institute of the NIH, and contributes to the efforts of the American Cancer Society, Society of Gynecological Oncologists, the American College of Obstetrics and Gynecology and American College of Surgeons at regional and national levels. She has more than 20 publications in peer-reviewed journals and more than 100 medical presentations and poster sessions.

Dr. Killackey is a Professor of Clinical Obstetrics and Gynecology at Cornell-Weill Medical School.

### **Marian S. Krauskopf, MS**

Marian is currently the Director of the Cancer Prevention and Control Program in New York City's Department of Health and Mental Hygiene. This program focuses on reducing incidence and mortality of cancer among New Yorkers, with a particular interest in increasing screening in colorectal, breast and cervical cancer and developing programs and policies that address disparities in both screening and treatment. She joined the program in June, 2006. Her previous assignments have included a focus on management and leadership in the non-profit and public sector. She was a founder of the Research Center for Leadership in Action at the Robert F. Wagner Graduate School of Public Service, NYU and developed and implemented the Ford Foundation's national leadership program, Leadership for a Changing World. Her previous experiences in New York City government were as Deputy City Personnel Director, in the Department of Personnel, and in Human Resources Administration.

Marian also currently Co-Chairs the Policy Committee of the National Colorectal Cancer Roundtable.

Marian has a MA from Columbia University in Social Work, and a Certificate in Family Therapy from the Ackerman Institute for the Family. She has published numerous publications.

### **Karen Lower, RN, MS**

Karen is Executive Director, Product Line Services at Arnot Ogden Medical Center, Elmira, NY. After working for over 16 years in the VA system, Karen joined Arnot Ogden Medical Center in 1999. Karen's current responsibilities include Oncology Service Line, IV Therapy, In-

fusion Center, Residential Health Care Facility, Pain Management Services and Clinical Information Systems. She currently is the secretary of the Board of Directors for Southern Tier Hospice and Palliative Care. She also serves on the Board of Advisors for the American Cancer Society. She is the President-elect for the Twin Tiers Healthcare Executive Association (local ACHE chapter).

Karen earned a BA in Biology from Asbury College, Wilmore, KY and a MS from Pace University, Pleasantville, NY.

### **Kathy McMahon**

(bio currently unavailable)

### **Dave Momrow, MPH**

(bio currently unavailable)

### **Patricia Spencer-Cisek**

(bio currently unavailable)

New Members:

### **Lina Jandorf**

Lina Jandorf is an Associate Professor and the Director of Cancer Community Outreach in the division of Cancer Prevention and Control, at the Mount Sinai School of Medicine in East Harlem, NY. Working with community agencies and health organizations, Ms. Jandorf is responsible for bringing cancer education and screening programs to medically underserved communities and recruiting minority residents into our research efforts. She formed the East Harlem Partnership for Cancer Awareness, a coalition of hospitals, community health centers, and community agencies with the common goal of increasing cancer awareness and thereby cancer screening. In addition, the Witness Project© of Harlem, a faith-based

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## Meet Your Steering Committee! (cont'd)

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breast and cervical education program targeting African American women and *Esperanza y Vida*, a faith-based breast and cervical education program for Latino families have been established. Most recently, she has been researching ways to increase colorectal cancer screening among minorities. Ms. Jandorf serves on the Board of Advisors for the Upper Manhattan office of the American Cancer Society and is an active member of New York State's Cancer Consortium and a member of the steering committee for New York City's Citywide Colon Cancer Control Coalition. Much of her work has been guided by her collaborations with NCI's Cancer Information Service.

### Leslie Kohman, MD

Dr. Kohman is a Thoracic Surgeon at SUNY Upstate Medical University. She received her MD from Penn State University and completed her residency at Robert Packer Hospital and her residency in Thoracic Surgery at SUNY Health Science Center at Syracuse. Her clinical interests include: general thoracic surgery,

multidisciplinary evaluation of lung cancer patients, thymoma/thymectomy for myasthinia gravis, and clinical trials in thoracic malignancy. She is extensively published.

Dr. Kohman has been appointed as the Commission on Cancer State Chair of the New York State Central Chapter. Dr. Kohman is a SUNY Distinguished Service Professor, assistant dean for faculty development for the College of Medicine, interim chair of the Department of Urology, vice-chair of Academic Affairs for the Department of Surgery, chair of the Cancer and Leukemia Group B; director of the Thoracic Oncology Program and vice chair of the Cancer Committee at University Hospital.

### Darryl Somayaji, MSN, RN, CCRC

Darryl is a Clinical Nurse Specialist for the Department of Nursing at Roswell Park Cancer Institute. She received a Diploma of Nursing through the State of NY at Gowanda Psychiatric Center School of Nursing. She completed her Bachelor's of Science in Nursing at Niagara University and went on to

complete her Masters of Science in Nursing as a Clinical Nurse Specialist in Community Health at D'Youville College. She is currently enrolled in a Doctorate of Philosophy Degree Program in Nursing with a focus in oncology. She is a Graduate Fellow at the University of Utah.

In 2007, Darryl was awarded the American Cancer Society Doctoral Degree Scholarship. She is a member of the: Oncology Nursing Society, the Western NY chapter of Oncology Nursing Society (President), NYS Nurses Association District One, the Association of Clinical Research Professionals, the National Association of Clinical Nurse Specialists, the Sigma Theta Tau International Nursing Society Gamma Chapter, and the Western NY Cancer Coalition.

Darryl is also the co-author of a book chapter and author and co-author on several abstracts for poster and podium presentations for Oncology Nursing Society Congress and the Advancement of Nursing Science Congress. She is a co-investigator on several research studies.

## To Lobby or Not to Lobby?

The American Cancer Society, at the request of the NYSCC Summit Planning Committee, presented an incredibly informative and entertaining training on sustainability at all three of the Stakeholders' Summits. Sherry Tomasky, Hillary Clarke and Michele Bonan, all regional directors of advocacy in the ACS Eastern Division, created and presented regionally specific sustainability trainings directed at members of the NYS

Cancer Consortium.

Throughout this three-hour long training, presenters discussed the important issue of advocacy vs. lobbying, especially for a consortium such as the NYSCC consisting of both governmental and non-governmental agencies. One of the most helpful sections of the entire Summit, according to the Summit evaluation filled out by attendees, was information on Lobbying vs.

Non-Lobbying. Information was also provided on the workings of the NYS Legislature and how to approach elected officials. In both Albany and NYC, presenters invited guests that spoke of their own sustainability efforts.

To view the presentations in their entirety, go to the NYSCC website at: <http://nyscancerconsortium.org/2009StakeholdersSummits.aspx>.

## NYSCC Summits Reveal a New Outlook!

In May, 2009, the NYSCC hosted three stakeholders' summits throughout New York State. These summits occurred in Rochester, Albany, and New York City. The Stakeholders' Summits launched a new direction in NYSCC progress: the refocus of NYSCC efforts and the reorganization of the Consortium committees.

The NYSCC will focus on advocacy, policy and education as a way to implement the New York State Comprehensive Control Plan. The Policy Committee, a former Standing Committee, will now be acting in an advisory capacity developing the legislative policy/advocacy agenda for the Consortium and providing legislative updates.

As presented at these meetings, Committees will be split into two separate groups: the standing committees which provide the infrastructure support to the Consortium, and the Program Committees which implement the plan.

The Program Committees do this through advocacy, policy, and education in their specialized fields of expertise. The Program Committees include: Cancer Prevention & Early Detection, Palliative Care, Tobacco Control and Workforce Shortages. Charges of each committee are listed below.

### Cancer Prevention & Early Detection

- Identify legislative and policy priorities in prevention and early detection and work with the policy committee to develop approaches to address them.

### Palliative Care:

- Identify policy and legislative approaches and proposals related to palliative care and work with the policy committee to respond to them.

### Tobacco Control

- Support legislative and policy approaches shown to reduce tobacco use and work with the policy committee to develop appropriate responses.

appropriate responses.

### Workforce Shortage

- Support legislative and policy approaches intended to address health workforce shortages and work with the policy committee to develop appropriate responses.

Break out sessions at each of the three summits were done according to the new Program Committees. The work accomplished there has been compiled and presented to the Steering Committee liaisons for each Committee. These liaisons are acting as temporary chairs and are currently compiling lists of interested and recommended parties to comprise the new Committees.

If you are interested in joining one of these Program Committees or one of the Standing Committees, complete one of the new Membership applications available on our website.

### REMEMBER!

**The NYSCC has a new membership application which will be used to update member contact information and determine interest for the new Program Committees of the NYSCC. Please fill this out! It is not a reapplication for current members, just an update! To fill this out, go to [www.nyscancerconsortium.org](http://www.nyscancerconsortium.org) and click on Join Today!**

### New on the site!

The NYSCC website is currently undergoing revision. With all of the changes to the NYSCC within the past six months, many pages will be changing. Keep checking back for progress. Documents will also be updated and changed periodically. New pages/postings will be listed in the News Section on the homepage as they appear.

### Did you know...

Out of the factors influencing health, 70% is environment and health behaviors while only 4% of the \$1.7 trillion national health expenditure goes to prevention.

Sources: Lambrew JM. A Wellness Trust to Prioritize Disease Prevention. The Hamilton Project, Brookings Institution. 2007. Discussion paper 2007-04: 1-36. University of California at San Francisco, Institute of the Future, 2000.



*New York State Cancer Consortium*

**"Working together, reducing cancer,  
saving lives"**

For membership information, please go to [www.nyscancerconsortium.org](http://www.nyscancerconsortium.org) and click on "Join Now" at the bottom of our homepage.

WE'RE ON THE WEB!

VISIT US AT:

[HTTP://WWW.NYSCANCERCONSORTIUM.ORG](http://www.nyscancerconsortium.org)

## **NYSCC Summits... In a Nutshell**

The NYSCC Stakeholders' Summits registered almost 150 members and non-members, having extended the invitation list to those involved in chronic diseases that overlap with cancer issues. Results of the evaluation were incredibly positive, reflecting that attendees were pleased with the sustainability training, finding it both useful and informative. Information on the Prevention Agenda was also well received, especially the provided website ([www.nyhealth.gov/prevention/prevention\\_agenda](http://www.nyhealth.gov/prevention/prevention_agenda)) which included important data that visitors can use. Work done in the break out sessions at the three meetings will help to create a work plan for each Program Committee for the upcoming year, allowing for the Consortium as a whole to determine the movements of Committees. Thank you to all who attended, presented and assisted in planning!

## **Prevention Agenda for the Healthiest State**

Presented by Richard F. Daines, MD, the Commissioner of Health for NYS in 2008, the Prevention Agenda for the Healthiest State endorses collaborative community health planning led by local health departments and hospitals. It focuses on the determinants of health, the return on investment in public health, primary and secondary prevention and health disparities. Goals and measurable indicators are set for 2013.

Anne Radigan, from the Office of Public Health Practice in the New York State Department of Health, presented information on the Agenda during all three Summits. She stressed the importance of community-based efforts

focused on assisting people in making positive behavioral change to improve health.

Several of the 10 priority areas listed in the Prevention Agenda coincide with the goals and focus of the NYSCCCP and the NYSCC, including: access to quality health care, tobacco use and physical activity/nutrition. The Prevention Agenda also focuses on collaboration in order to address rising healthcare costs, staff shortages and barriers to health care access.

Anne introduced the Consortium to the Prevention Agenda Website which offers access to data that addresses all of the priority areas listed in the Prevention Agenda. This website can be found at: [www.nyhealth.gov/prevention/prevention\\_agenda](http://www.nyhealth.gov/prevention/prevention_agenda).

[nyhealth.gov/prevention/prevention\\_agenda](http://www.nyhealth.gov/prevention/prevention_agenda). Data includes percentages (ie adults with healthcare coverage, early stage cancer diagnoses, incidence, etc.) compared to the averages for the US as a whole and NYS as well as next to the 2013 Prevention Agenda Objectives. Data can be accessed by county. Evidence-based interventions are also provided for visitors to the site.

To view Anne's presentation, go to the NYSCC website at: <http://www.nyscancerconsortium.org/2009StakeholdersSummits.aspx>.