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January 2007

NYS Cancer Consortium Chronicle

New York State Cancer Consortium

Special points of interest:

- The New York State Cancer Consortium is currently working on website construction! Stay tuned for more details of the site launch.
- The SUNY Board of Trustees have passed the smoking ban in the final 9% of SUNY dorms effective July 1st. Measures will be included to educate students on the dangers of smoking and secondhand smoke.

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Renovations Under Way… of the Consortium!

After dedicated and vigorous efforts made by the Membership Committee of the NYSCC, general membership, the Steering Committee, and Standing Committees have been formed.

Applications for membership were sent to previous members of the Consortium, as well as people thought to have an interest in joining. Responses have been reviewed, and over 100 members were accepted into the Consortium in October.

The Membership Committee recommended members for a 2-year role on the Steering Committee. Recommendations were accepted, and the new Steering Committee has been convened.

Standing Committees were also formed with many qualified individuals who requested involvement. First meetings of these Committees should be occurring within the next few months.

The Membership Committee is currently working on recruiting more members that represent the cultural, demographic and geographic diversity within New York State. Applications can be obtained by emailing nyscccp@cancer.org.

The NYSCC Membership Committee has helped to repopulate the Committees of the Consortium.

NYSCC Steering Committee Receives a Face Lift

On December 13th, both incoming and outgoing members of the NYSCC Steering Committee met in Manhattan. This meeting completed a transition set in motion by the change in governance structure and was an important milestone in implementation.

Members of this new Steering Committee, chosen for their expertise, knowledge, and potential impact on implementation, have accepted 2-year terms.

Members are as follows:

Dr. Mark Baptiste, Dr. Avi Barbasch, Dr. Melissa Blackstone, Craig Burridge, William Collins, Denise DeLollo, Diane Franzman, Brenda Frost, Cheryl Gelder-Kogan, Michael Katz, Dr. Howard Kaufman, Dr. Michael Kolodziej, Leslie Larsen, Carol Lindhorst, Karen Lower, Anita McFarlane,

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February 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14 Valentine's Day! Steering Committee Conference	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

Quote of the quarter:
"If children have the ability to ignore all odds and percentages, then maybe we can all learn from them. When you think about it, what other choice is there but to hope? We have two options, medically and emotionally: give up or Fight Like Hell."
Lance Armstrong

Schedule of Events

- February 14— NYSCC Steering Committee Conference Call
- February 14— Valentine's Day

American Cancer Society Cancer Burden Profiles Available!!

The 2006 Cancer Burden Profiles, a tool used to show the cancer burden for each county, is available for use! The two page reports shows the incidence and mortality rates for all cancer sites and for five main areas of interest (breast, colorectal, prostate, lung and bronchus and melanoma). The percentage of the "big four" (breast, colorectal, prostate and lung and bronchus) in relation to all cancers is also shown. Early stage diagnosis for each area is mentioned, as well as some demographic data. For more information or for a copy of the reports for your area, please email nyscccp@cancer.org.

Musings from the Membership Committee

At the October 17th Steering Committee meeting, 123 applicants were accepted as new members of the NYS Cancer Consortium. Of the 123, 53 are individual members and 70 are organizational members.

Recruitment of new members is an ongoing process, and we look to our current membership to identify potential applicants. Names may be submitted and/or membership applications requested by e-mailing nyscccp@cancer.org. We are working towards an online membership application in the near future.

CYNCC Shows Its Positive Side

The Central New York Cancer Coalition (CNYCC) reconvened on October 11, 2006 at the Otesaga Resort Hotel in Cooperstown, New York. Approximately 60 members of this fledgling group attended.

To focus on implementation, the participants were charged with identifying strategies to reduce the burden of cancer in their area. Following a brief introduction, attendees were divided into three groups: Smoking Avoidance, Cessation, and Tobacco Control; Prevention, Screening, and Early Detection; and, Aftercare, Quality of Life, Symptom Control, and Survivorship. Groups were facilitated by CNYCC members and were called on to identify and develop two feasible activities for the Coalition to achieve in the coming year.

Following the CNYCC meeting, the Bassett Healthcare Regional Cancer Program sponsored its 12th John Olsen Lecture. Dr. David Hohn of Roswell Park Cancer Institute and chair of the National Comprehensive Cancer Network presented. His lecture was titled, "Challenges in Health Care: A Cancer Center Director's Perspective," and rounded out a very productive and informative day.

Schedule of Events

- March 2— New York Annual Scientific Symposium on Colorectal Cancer: The Multidisciplinary Approach to Prevention, Screening, Treatment and Support. Located at Weill Medical College of Cornell University in New York City. For more information or to register go to www.monahancenter.org.

March 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 CME Event on Colorectal	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

"One of the great challenges that remain for us to solve is the mystery of cancer."

Former President George H. W. Bush
Video speech from the Dutchess County Comprehensive Cancer Control Initiative

Dutchess County Kicks Off Innovative County Initiative

The Dutchess County Comprehensive Cancer Control Initiative was launched on September 21st, with an introduction by Dutchess County Executive William R. Steinhaus and the Dutchess County Department of Health. This local initiative mimics the comprehensive cancer control plans launched by the CDC and states, focusing on the needs of the community in order to best determine a course of action.

Former President George H. W. Bush recognized Dutchess County's innovative initiative by joining the conference through a videotaped message. He spoke of his support for the project as the co-founder of C-CHANGE, a national organization that gains collaboration from government, business and non-profit sectors to tackle the cancer issue.

Spearheaded by Dr. Michael Caldwell, Commissioner of Health for Dutchess County, this Comprehensive Cancer Control Initiative will address cancer as a whole, from prevention and early detection to cancer workforce to treatment. In order to accomplish this task, a community partnership is needed. There is currently a core-workgroup comprised of health networks, hospitals and the American Cancer Society to oversee a community needs assessment and community recruitment. This community needs assessment will identify gaps and strengths in cancer services and be used to create a work plan.

The Dutchess County Initiative is challenging all county residents to choose healthier lifestyles. Quit smoking, adhere to recommended screenings, eat healthier foods and exercise. Businesses are also being challenged to reach the "Cancer Gold Standard," a recognition of organizations that encourage healthy lifestyles and support cancer survivors.

For more information on the Dutchess County Comprehensive Cancer Control Initiative visit the website at: www.cancerfreedutchess.net

Steering Committee members lend their support to Lisa Cardinale (center), Senior Public Health Education Coordinator for Dutchess County, at the Dutchess County Cancer Coalition's first meeting. (From left to right: Dr. Chris Utman, Kristen Admiraal, Anita McFarlane, Kristina Hawes.)

New York State Cancer Consortium

New York State Cancer Consortium

"Working together, reducing cancer, saving lives"

The Cancer Control PLANET creators have initiated an evaluation of the resources available from the PLANET portal. A survey will be posted on the Cancer Control PLANET homepage. If you have used PLANET, please complete the 5-minute evaluation.

http://cancercontrolplanet.cancer.gov

Letter from the Editor:

We need your help in creating new issues of the NYSCC Chronicle. Please send any events that you believe would be of interest to our members to populate our calendars including dates and time, contact information, website address, etc. Save the date information can be sent in the same way. If you know of any interesting happenings in cancer control in your area, please forward any information. Remember, this newsletter is to keep you informed of cancer control occurrences throughout the state. It will only get better with more information, so please let us know. I cannot guarantee that what you send will be included, but I can guarantee that if you don't send anything it won't be included! Thank you in advance for your assistance. To send information or to ask questions, email nyscccp@cancer.org.

(Information must be sent by April 15th in order to be considered for inclusion in the next quarterly issue.)

NYSCC Steering Committee Receives a Facelift

(Continued from page 1)

Kathy McMahon, Dave Momrow, Wanda Montalvo, Elizabeth Owens, Patricia Spencer-Cisek, Tina Utley-Edwards, and Dr. Susan Weiner.

These members come from a variety of backgrounds, ranging from doctors and hospital administrators to partners in rural health initiatives to survivors. They represent the diversity of the state's population.

We all expect great things from this new, highly motivated group of individuals. Best of luck!

Special thanks go out to all former members of the Steering Committee for their willingness and expertise in overseeing the implementation and evaluation of the NYS Comprehensive Cancer Control Plan. A special plaque was awarded to all of the outgoing members of the Steering Committee at the December meeting. Outgoing members include:

Kristen Admiraal, Dr. Nancy Barhydt, Lynn Couey, Kristina Hawes, Barbara Metzger, Dr. Maria Schymura, Michelle Tropper, Dr. Christopher Utman, Amy Voelkl, and Dr. Herb Zaretsky.

Save the Date

MAY 23, 2007 at the Doubletree Hotel in Syracuse!
The Central NY Area Health Education Center is offering a one-day conference on end-of-life care to health professionals from medicine, nursing, hospice and pastoral care. The day will feature workshops presented by Dr. Jack Freer and Dr. John Brewer from the Univ. of Buffalo and Dr. Joel Potash from SUNY Upstate. For more information, contact Terry Gefell at tgefell@cnyahec.org. This conference is made possible with a grant from the Aetna Foundation.

September 28, 2007 at the Oncenter Convention Center in Syracuse!
The 3rd Annual Upstate Cancer Symposium will be held including about 5 national and 5 local speakers. 5-6 CME credits are estimated for attendance. Registration opens in late May. Individuals interested in attending the CME program can call Health-Connections at 315-464-8668 in May for fees and speaker details. Stay tuned for more information!