

# NYS Cancer Consortium Chronicle

*New York State Cancer Consortium*

## Special points of interest:

- As a new addition, the State of the Plan section will be featured on the last page of the Chronicle. This will give a brief update on where we are in reaching a specific goal listed in the NYS Comprehensive Cancer Control Plan. Be sure to check it out!
- A Cancer Control Plan and Using What Works training is being offered by the National Cancer Institute and the NYS Cancer Consortium! Check out the purple box on page 4 for more information.

## Inside this issue:

May Calendar	2
3rd Annual NYS Cancer Consortium Summit	2
June Calendar	3
Cancer Support & Survivorship Initiatives from the NYS Dept. of Health	3
July Calendar	4
Membership Musings	4
Letter from the Editor	5
State of the Plan: Adult Tobacco Use	5

## NYSCC Hits the Web!

The long anticipated launch of a New York State Cancer Consortium website is finally on the horizon. A June 20th launch date is planned, set to coincide with the 3rd Annual NYSCC Summit in Albany. This website will allow access to the cancer control initiatives throughout NYS.

The NYSCC Website will include sections on the Cancer Plan, Committees, Tools & Resources, About Us, News and a Calendar feature.

The 'Cancer Plan' section will not only inform viewers of the content of the Plan itself, but will also include sections on 'How Can You Help' and a 'How Are We Doing'. The latter will demonstrate how far the State has come in reaching the 2010 goals set in the Plan itself.

The 'Committees' section will explain the purpose of each committee, membership, projects, etc. While all committee pages will

have a consistent look, each committee will have control over its own content. Helpful documents and links, both internal and external, will be included at the discretion of the committee.

'Tools & Resources' will provide all viewers with access to documents, links, and tools that are considered helpful by those involved in cancer control. Brochures, PowerPoint presentations, etc. will be posted and downloadable for use.

'About Us' will provide a listing of members and member organizations along with links to those organizations' websites.

'News' not only archives the editions of the NYSCC Chronicle, but will include highlights of local initiatives and activities throughout the state. Viewers will also have the option to share news with us, allowing the Consortium to better document cancer control activities



The NYSCC website is scheduled to go live on the web June 20, 2007!

throughout the state.

The 'Calendar section' will be available to list all NYSCC Committee meetings. Listings of conferences, trainings and other miscellaneous events related to cancer care will also be provided.

We are striving to provide better access to both members and non-members. Stay tuned for updates and remember, this website is for YOU! Please use it and let us know if there is anything that would make it easier and more advantageous for your use.

# May 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 GIS & Public Health	2	3	4 Stowe Weekend of Hope	5
6	7	8	9	10	11	12
13	14	15	16 Livestrong Day	17 Cancer Control Planet and Using What Works Training	18 Childhood Cancer Conference	19
20	21	22	23 CNYAHEC Conference	24	25	26
27	28 Memorial Day	29	30	31		

## Schedule of Events

- May 1— 3rd Annual GIS and Public Health Conference with theme of GIS and Cancer. Starts at 8am at the University at Albany School of Public Health. (<http://www.albany.edu/~msz03/gis/gis2007.html> for more info)
- May 4-6—7th Annual Stowe Weekend of Hope targeting cancer patients, survivors and their families. This weekend occurs in Stowe, Vermont. (<http://stowehope.com/> for more info)
- May 16— LIVESTRONG Day, hosted by the Lance Armstrong Foundation. (See box below for more info)
- May 17— Cancer Control Planet and Using What Works training (See page 4 for more information)
- May 18— Childhood Cancer: Negotiating the Present...Planning the Future. 8am-3:30pm in Jamesburg, NJ. ((609)392-7553 for more info)
- May 23— CNYAHEC presents Critical Issues in End of Life Care targeting practitioners and students in Central NY and the surrounding area. (<http://www.cnyahec.org/endoflifecare.asp> for more info)

### LIVESTRONG™ Day—May 16

On May 16, the Lance Armstrong Foundation will be hosting LIVESTRONG™ Day, an annual advocacy event held to raise awareness of specific concerns that affect cancer survivors across the country. A Lance Armstrong Foundation lead group of 200 cancer advocates will meet in Washington, DC. At least two advocates from each state will meet with their congressional leaders to demand that legislators invest in resources, treatment and services to help people affected by cancer.

The Lance Armstrong Foundation is encouraging organizations to host local events to complement their activities. Examples of such activities include: hosting a letter writing campaign, having coworkers wear yellow, etc. For more information, contact Kathryn Fitzpatrick at 512-279-8389 or [Kathryn.fitzpatrick@laf.org](mailto:Kathryn.fitzpatrick@laf.org).

## 3rd Annual NYS Cancer Consortium Summit

The 3rd Annual New York State Cancer Consortium Summit, *Cancer Care in New York: Current Issues and Future Directions*, will be held June 20, 2007, at the Albany Marriott in Albany, NY.

Several timely topics will be addressed including implications of universal health care coverage, geographic barriers to accessing cancer care, and post-treatment and aftercare issues. Following presentations by experts in these fields, summit participants will

have the opportunity to discuss action steps and formulate recommendations for the future. The day will be closed with a dinner and presentation by Dr. Robert Fullilove, from the Mailman School of Public Health at Columbia University.

The Summit will provide an opportunity for NYS Cancer Consortium members and other interested parties to network and find new ways that they can work together to reduce the burden of

cancer in NYS. Participants will become more informed about cancer care efforts statewide and will have opportunities to find ways that they can become more involved in these efforts.

Attendance is by invitation only.

For more information on the Summit, please contact Kristen Admiraal at [kra01@health.state.ny.us](mailto:kra01@health.state.ny.us).

## Schedule of Events

- **June 15**— 4th Annual Women’s Health Symposium— *All About Me: Translating Knowledge to Wellness*. 8am-5pm presented by NCI-CIS, NYU School of Medicine, and Charles B Wang Community Health Center.
- **June 20**— 3rd Annual NYSCC Summit— *Cancer Care in NY: Current Issues and Future Directions*. Invitation only!

# June 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15 Annual Women’s Health Symposium	16
17	18	19	20 3rd Annual NYSCC Summit	21	22	23
24	25	26	27	28	29	30

### Save the Date!

**September 14-15 — 8th Annual Radiation Oncology Conference for Therapists and Dosimetrists Presented by Roswell Park Cancer Institute**, This multidisciplinary conference will provide therapists and dosimetrists with information on state-of-the-art treatment modalities and clinical support issues, which are relevant to a unique and challenging patient population. Topics will include: the IMRT Planning Process, Patient Positioning/Immobilization, Role of CT/PET in Radiation Treatment Planning, Lymphatic System from the Radiation Therapist Perspective, Breath-Hold Technique for Breast Treatment and Tomotherapy. For more information, go to [www.roswellpark.org/cme](http://www.roswellpark.org/cme)

## Cancer Support and Survivorship Initiatives from the NYS Dept. of Health

There has been a significant increase in the numbers of people who survive cancer in both our state and the country as a whole. Due to early detection and improved treatments, almost 11 million people in the United States have survived cancer. This has created a new role for public health which has recently recognized the need to address issues of “survivorship” for those who have cancer or have had cancer. These issues span the period from the moment of diagnosis to the end of life and include caregivers and significant others in the definition of “cancer survivor”. Survivorship issues include access to quality treatment and palliative care, and appropriate medical follow-up and monitoring for sequelae of cancer and its treatment. In response to the needs for support

and legal aspects of the cancer experience, the Cancer Services Program at the Department of Health has created a new program on “Cancer Support and Survivorship Initiatives”. For information on this program, please contact: Karen Greendale at 518-474-1222 or [kxg03@health.state.ny.us](mailto:kxg03@health.state.ny.us).

Key aspects of the survivor experience include coping with the emotional aspects of cancer, transportation and other access issues, respite care and legal and financial issues. All of these are areas that public health can and should address in creative and diverse ways. The Cancer Services Program has developed initiatives and funded projects around the state in response to cited needs. The **Community-Based Cancer Support Services** initiative provides state fund-

ing to thirty-two organizations around NYS that provide support services to individuals with many different kinds of cancer and their family members. Seven of these projects provide services to children whose lives are affected by cancer. A second funded initiative focuses on the legal and financial aspects of a cancer diagnosis. Six **Legal and Supportive Services** projects provide appropriate individuals and families with access to entitlements and health care, estate planning including preparation of wills, and advice on child custody issues, designation of health care proxies and workplace discrimination. For more information regarding these programs please contact: Mary Catherine Daniels at (518) 474-1222 or [mcd10@health.state.ny.us](mailto:mcd10@health.state.ny.us)

## Schedule of Events

- July 7—Highlights of ASCO 2007

8am-12pm presented by Roswell Park Cancer Institute. This program will provide oncologists, urologists, gastroenterologists, gynecologists, pharmacists, nurse practitioners and physician assistants with a summary of the latest advances in breast, lung, gastrointestinal and genitourinary cancers.

# July 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 <i>Independence Day!</i>	5	6	7 <i>Highlights of ASCO 2007</i>
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### Info on Calendar Items...

Once the NYSCC website is up and running, calendar events will be just a click away. In between Chronicle editions, you can see if any new events in cancer control have been added by going to the Calendar section of the website and pulling down whichever type of event you are looking for (i.e. NYSCC committee meetings, conferences, trainings and miscellaneous events). Feel free to share your events with us. Go to <http://www.surveymonkey.com/s.asp?u=772703492616>.

### Cancer Control Planet and Using What Works Training

The National Cancer Institute and the NYS Cancer Consortium are proud to present a training on Cancer Control Planet and Using What Works at SUNY Plattsburgh on May 17th. Lasting from 9am to 1pm, this training will provide health professionals information and tools to design, deliver, and evaluate evidence-based programs utilizing Cancer Control Planet. For further information, contact Kristen Admiraal at [kra01@health.state.ny.us](mailto:kra01@health.state.ny.us) or register at: <http://www.surveymonkey.com/s.asp?>

### Membership Musings

The NYS Cancer Consortium welcomed 54 new members since the beginning of the year. Of the 54, 23 are individual members and 31 are organizational members.

Recruitment of new members is an ongoing process, and the Membership Committee looks to our current membership to identify potential applicants. Names may be submitted and/or membership applications requested by e-mailing

[nyscccp@cancer.org](mailto:nyscccp@cancer.org).

The Membership Committee is proud to announce a “NYS Cancer Consortium Orientation Manual”. This manual was sent electronically to Steering Committee members and committee chairs in February. An electronic version is available to all members and may be requested by e-mailing [nyscccp@cancer.org](mailto:nyscccp@cancer.org).



New York State Cancer Consortium

**"Working together, reducing cancer, saving lives"**

For questions/comments/membership information, please email us at [nyscccp@cancer.org](mailto:nyscccp@cancer.org)!

**WE WILL BE ON THE WEB!! STAY TUNED FOR FURTHER INFORMATION!**

Dear Reader,

*It is a very exciting time in the NYS Cancer Consortium! Consortium Committees are attempting to provide more assistance to both members and non-members that are interested in cancer control activities. Not only will a website be forthcoming, but a NYSCC Toolkit is currently under construction. With the purpose of providing a starting point on all areas of cancer planning, this toolkit gives rudimentary information about each area (including Cancer Data, Cancer-Related Program Trainings, Grants, etc.) and links or contact information to continue delving into the topic. We hope this Toolkit can be used by members, member organizations and other affiliates to assist in cancer control planning. Additionally, the Steering Committee of the NYSCC will be prioritizing goals from the Plan for the upcoming year based upon recommendations from the Cancer Center Directors Advisory Committee. Stayed tuned for more details on these new developments.*

## State of the Plan: Adult Tobacco Use

The New York State Comprehensive Cancer Control Plan has a goal of: "By 2010, reduce tobacco use by adults to 15% for cigarette use, 0.4% for spit tobacco use, and 1.2% for cigar use."

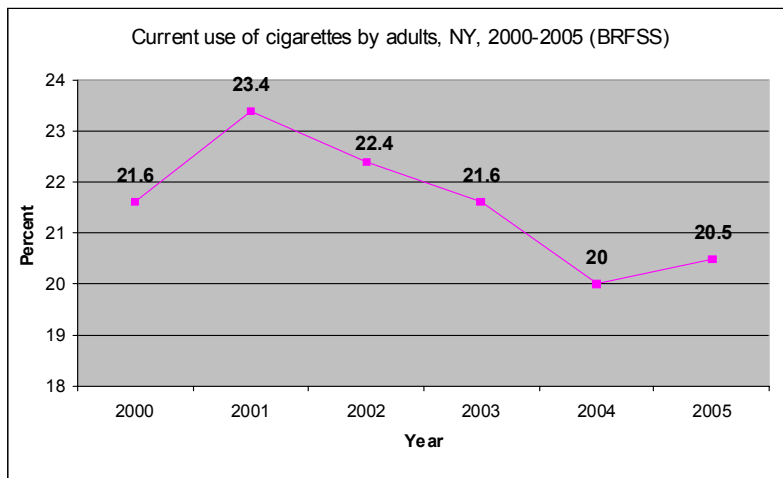
As of 2005, according to the Behavioral Risk Factor Surveillance System (BRFSS), 20.5% of adults used cigarettes, down from 22.3% in 2002. Similar reductions occurred in spit tobacco and cigar use. Adult use of spit tobacco decreased from 0.7% to 0.4% between 1999 and 2005 and adult use of cigars decreased from 2.3% to 1.2% between 2002 and 2005 (TUS-CPS).

Progress in the area of tobacco

control and prevention can be attributed to several factors in New York State including the introduction of the Clean Indoor Air Act of 2003, counter-marketing efforts, the availability of cessation centers, the Smoker's Quitline, increasing smokefree college and hospital campuses, and several other interventions.

For more information on tobacco control efforts in New York State, please visit the New York State Department of Health Tobacco Con-

trol Program website at: <http://www.health.state.ny.us/>



While tobacco use numbers are encouraging in their drop, there is still quite a way to go in order to reach the goal set for cigarette users by 2010.