



NYS Sun Safety Toolkit for PreK-12 Schools Promotion

Dear Partners,

This packet contains sample messages for you to promote the [New York State \(NYS\) Sun Safety Toolkit for PreK-12 Schools](#) with your communities.

The NYS Sun Safety Toolkit for PreK-12 Schools was developed by the Skin Cancer Action Team in June 2026 and contains strategies and resources for schools to adopt and sustain school sun safety policies and practices. It is available digitally as a PDF link on the [Skin Cancer Action Team webpage](#) of the Consortium website. Printed copies are not available at this time.

You are encouraged to tailor the sample messages in this packet in a way that best reaches your target audience. Messaging materials and examples include:

- sending emails to colleagues and school partners
- posting about the toolkit on your organization's social media page
- writing letters to the editor
- promoting the toolkit in organizational newsletters and e-blasts
- presenting about the toolkit in meetings and conferences.

Messaging Materials

- [Email to Colleagues/Partners](#)
- [Email to Schools](#)
- [Newsletter Blurb](#)
- [Social Media Post](#)
- [Letter to the Editor](#)

Any questions, comments or success stories can be shared with the Consortium at cancerconsortium@health.ny.gov with the subject line: NYS Sun Safety Toolkit.



NYS Sun Safety Toolkit for PreK-12 Schools Promotion

Email to Colleagues/Partners

Dear _____,

On behalf of the New York State Cancer Consortium's Skin Cancer Action Team, we are pleased to announce the release of a new toolkit! The [New York State \(NYS\) Sun Safety Toolkit for PreK-12 Schools](#) provides knowledge, tools and resources to promote sun safety and reduce skin cancer risk for Pre-Kindergarten (Pre-K) through 12th grade students and staff in NYS.

Did you know that just one blistering sunburn during childhood or adolescence can nearly double a person's risk of developing melanoma later in life? Ultraviolet (UV) exposure and sunburn also increase the risk of other skin cancers. As students and staff spend time outdoors at school when the UV index is highest, schools play an important role in reducing the harmful effects of UV rays.

The toolkit provides information about sun safety and skin cancer prevention, melanoma rates in NYS, impact stories from schools that have adopted sun safety policies, and a stepwise approach to adopt and sustain school sun safety policies and practices. Resources include:

- free, evidence-based sun safety lesson plans
- sun safety funding and grant opportunities
- a sample sun safety policy and sunscreen permission form
- sample communication letters for staff, colleagues, parents and guardians.

We are asking for your help to promote the toolkit to those who can implement it. [The Skin Cancer Action Team webpage](#) has promotional resources to help you share the toolkit and advocate for sun safety policies and practices with your partners and school communities. Together, we can make sun protection in schools a consistent and sustainable part of student and staff health and wellness for generations to come.

If you have any questions about this toolkit, please reach out to the Consortium at cancerconsortium@health.ny.gov.

Sincerely,

Name

Title

Organization



NYS Sun Safety Toolkit for PreK-12 Schools Promotion

Email to Schools

Dear _____,

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- free, evidence-based sun safety lesson plans
- sun safety funding and grant opportunities
- a sample sun safety policy and sunscreen permission form
- sample communication letters for staff, colleagues, parents and guardians.

We are asking for your help to promote the toolkit within your school buildings or district. [The Skin Cancer Action Team webpage](#) has promotional resources to help you share the toolkit and advocate for sun safety policies and practices with your partners and school communities. Together, we can make sun protection in schools a consistent and sustainable part of student and staff health and wellness for generations to come.

If you have any questions about this toolkit, please reach out to the Consortium at cancerconsortium@health.ny.gov.

Sincerely,

Name

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Organization



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Newsletter Blurb

Content:

On behalf of the New York State Cancer Consortium's Skin Cancer Action Team, we are pleased to announce the release of a new toolkit! The [New York State \(NYS\) Sun Safety Toolkit for PreK-12 Schools](#) provides knowledge, tools and resources to promote sun safety and reduce skin cancer risk for Pre-Kindergarten (Pre-K) through 12th grade students and staff in NYS.

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- free, evidence-based sun safety lesson plans
- sun safety funding and grant opportunities
- a sample sun safety policy and sunscreen permission form
- sample communication letters for staff, colleagues, parents and guardians.

We encourage you to help us promote the toolkit. [The Skin Cancer Action Team webpage](#) has promotional resources to help you share the toolkit and advocate for sun safety policies and practices with your partners and school communities. Together, we can make sun protection in schools a consistent and sustainable part of student and staff health and wellness for generations to come.

For more information, visit: [Skin Cancer Action Team | New York State Cancer Consortium](#)

Picture:





NYS Sun Safety Toolkit for PreK-12 Schools Promotion

Social Media Post

Content:

The New York State (NYS) Cancer Consortium's Skin Cancer Action Team announces the release of the *New York State Sun Safety Toolkit for PreK-12 Schools*. This toolkit provides strategies for schools to adopt and sustain school sun safety policies and a wealth of resources to support implementation. Help us reduce skin cancer risk for students and staff in NYS!

For more information, visit: [Skin Cancer Action Team | New York State Cancer Consortium](#)

Picture:





NYS Sun Safety Toolkit for PreK-12 Schools Promotion

Letter to the Editor

Your return address

Date

Editor's name

Address

To the Editor (or use name if known),

Did you know that just one blistering sunburn during childhood or adolescence can nearly double a person's risk of developing melanoma later in life? Ultraviolet (UV) exposure and sunburn also increase the risk of other skin cancers. As students and staff spend time outdoors at school when the UV index is highest, schools play an important role in limiting student and staff exposure to UV radiation from the sun.

Schools can promote sun safety and reduce skin cancer risk by adopting a sun safety policy. Sun safety policies ensure that sun safety practices are consistently supported across the school environment and promote sun safety behaviors early in life - when UV exposure has the greatest long-term impact. By integrating sun safety into daily routines and school policies, schools can make sun protection a consistent and sustainable part of student and staff health and wellness.

For information on how schools can adopt sun safety policies and practices, the [New York State \(NYS\) Sun Safety Toolkit for Pre-K-12 Schools](#) provides knowledge, tools and resources to promote sun safety and reduce skin cancer risk for Pre-Kindergarten (Pre-K) through 12th grade students and staff in NYS. Resources include:

- free, evidence-based sun safety lesson plans
- sun safety funding and grant opportunities
- a sample sun safety policy and sunscreen permission form
- sample communication letters to staff, colleagues, parents and guardians.

Schools are encouraged to use and share the information in this toolkit with their school communities. Together, we can make sun protection in schools a consistent and sustainable part of student and staff health and wellness for generations to come. For more information, visit nyscancerconsortium.org.

Name

Title

Organization