



# Member Spotlight

What do you do for work and who do you serve?

I provide interim director services to hospitals/health care organizations. I specialize in Cancer Center Administration, revenue cycle integrity, strategic planning and grant writing.

What motivates you to volunteer to reduce the burden of cancer?

I lost my mother to breast cancer and have had several other family members who have been diagnosed with cancer. I am committed to helping to ensure that all people have access to affordable, accessible high-quality cancer services—including preventive care, diagnostic services and the best in treatment and survivorship.

What do you think will be the biggest challenge in reducing the burden of cancer in the future?

Continuing to make cancer care available to all, regardless of insurance or employment status!

What might you say to an individual or organization that is considering joining the NYS Cancer Consortium?

This is a great organization that gains strength and effectiveness through each of its members. The bigger we become, the better able we will be to help reduce the burden of cancer care across the state.



**Cheryl Gelder-Kogan**  
CGK Consulting

What benefits do you see to joining the NYS Cancer Consortium?

I keep in touch with all aspects of cancer care and with talented individuals across the state.

Which of your cancer-related initiatives are you most proud of, or in what area(s) do you think you excel?

I am lucky to have worked with a variety of cancer care professionals across the country. The ability to network and connect people to help ensure access to all has been especially rewarding.

