

# Strategies to Impact Cancer Disparities in Under- Resourced Communities Across New York State

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Dec 8, 2022 | 10:00 -11:15am



NYSCC QUARTERLY  
MEMBER MEETING  
SERIES



# Housekeeping Items

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Please mute your line.

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Questions will be answered after the panel discussion

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If you have a question, please type it in the Chat Box.

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This meeting is being recorded and a link will be e-mailed to everyone who registered.

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# Welcome



# Pre-Meeting Poll

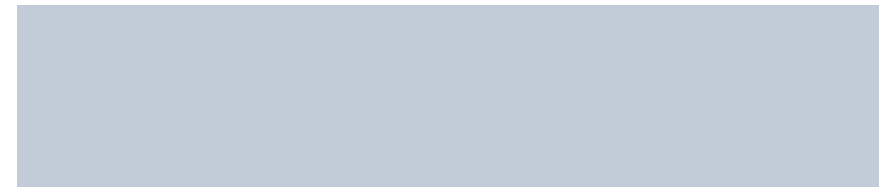
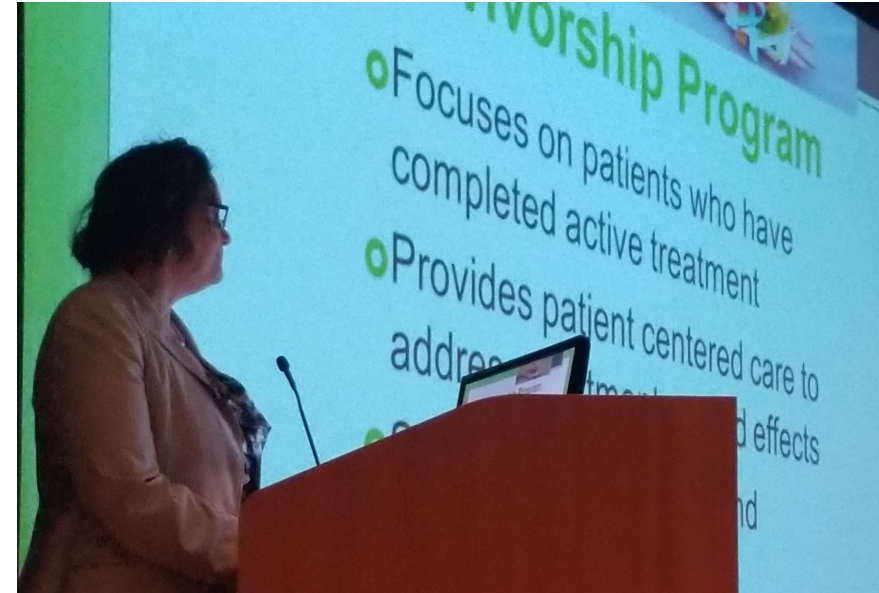
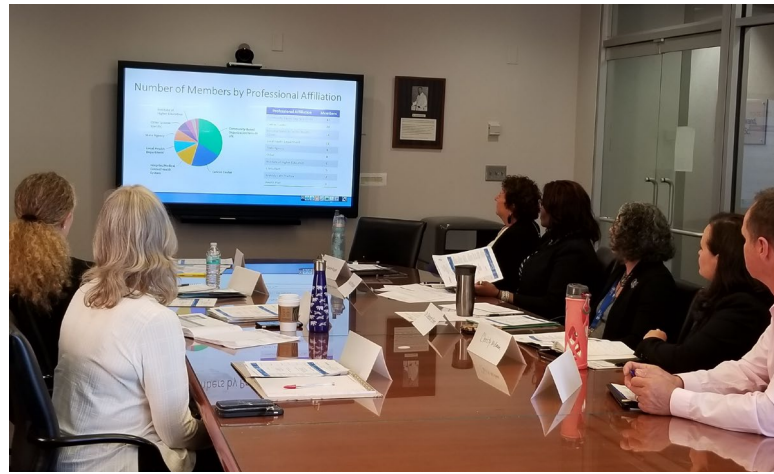


# About Us

*Working Together,  
Reducing Cancer,  
Saving Lives*

We are New Yorkers from all walks of life who work together to reduce the burden of cancer.

The NYS Comprehensive Cancer Control Plan is a cancer prevention and control roadmap that we use to guide us in our efforts.





# Who We Are

## Member Affiliations

A2 Associates, LLC  
Action to Cure Kidney Cancer  
Adelphi NYS Breast Cancer Hotline & Support Program  
Albany Medical Center  
Albert Einstein College of Medicine  
Alliance of New York State YMCAs  
American Cancer Society  
American Cancer Society Cancer Action Network  
American Childhood Cancer Organization  
American Lung Association  
American-Italian Cancer Foundation  
Bassett Healthcare  
Ben's Builders  
Breast and Prostate Peer Education a service of  
Niagara Falls Memorial Center  
Breast Cancer Coalition of Rochester  
Broome County Health Department

Broome County Health Department  
Cancer Patient Support Foundation  
Cancer Resource Center of the Finger Lakes  
Columbia University  
Cortland County Health Department  
CUIMC/NYP  
Cullari Communications Global  
Eastern Niagara Hospital  
Erie County Department of Health  
Southampton Hospital  
Franklin County Public Health  
Fulton County Public Health  
Gilda's Club NYC  
Glens Falls Hospital  
Great Lakes Cancer Care  
Herbert Irving Comprehensive Cancer Center  
HeritX.org

*(Not an exhaustive list)*

HITCH Inc./Open Door Family Medical Centers  
Hunter College NYS Food Policy Center  
Icahn School of Medicine at Mount Sinai  
Institute for Family Health  
Jacobi Medical Center  
Jacobs School of Medicine - State  
University of New York at Buffalo  
Jefferson County Public Health Service  
Kaleida Health Family Planning Center  
Leukemia & Lymphoma Society  
Making Headway Foundation  
NYU Langone Health  
Pediatric Brain Tumor Foundation  
Population Health Collaborative  
Rochester Regional Health  
Roswell Park Comprehensive Cancer Center

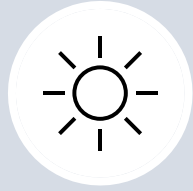


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# Action Teams

## *Join Today!*

- Learn about the latest updates in state-wide cancer prevention efforts
- Promote Plan priorities through webinars, trainings, or workshops
- Collaborate with team members to achieve Plan goals and objectives



Skin Cancer



Lung Cancer



Colorectal Cancer



Survivorship



Environmental  
Carcinogens



Survivorship  
Lifestyle



HPV Coalition

# How to Find Us and Get Involved



Join the Consortium on our Website  
[nyscancerconsortium.org](http://nyscancerconsortium.org)



Like us on Facebook  
***NYS Cancer Consortium***



Follow us on Twitter  
***@NYSCancer***





# NYSCC Quarterly Member Meeting Series

## Upcoming Meeting Dates

- **March 14, 2023**  
11:00am-12:15pm



## Health Promotion and Cancer Prevention

### Cancer Moonshot Launches in 2022

The White House recently underscored the importance of cancer prevention and early detection by making it a national priority and cornerstone of the new [Cancer Moonshot Initiative](#). The President's Cancer Panel also released "[Closing Gaps in Cancer Screening: Connecting People, Communities, and Systems to Improve Equity and Access](#)."

The Cancer Moonshot Initiative was first launched in 2016 by then Vice President Biden to accelerate progress in cancer research. The heightened focus on cancer prevention and screening in the 2022 relaunch of Cancer Moonshot initiative is a clear acknowledgement of the impact prevention work is having through communities, employers, and families.

The new Cancer Moonshot sets ambitious goals for the future of cancer prevention and control: 1) reduce the death rate from cancer by 50 percent over the next 25 years and 2) improve the experience of patients and families living with and surviving cancer. As part of the Moonshot, the U.S. Department of Health and Human Services made a commitment that supports these new Moonshot objectives: accelerating efforts to nearly eliminate cervical cancer through screening and HPV vaccination, with a particular focus on reaching people who are most at risk.

### National Immunization Survey – Teen Data Released

A [recent study](#) analyzed a National Immunization Survey – Teen data set, including 81,899 adolescents aged 13 to 17 years and found a significant positive association between adolescents being permitted to consent to HPV vaccination and increased rates of initiation of the vaccine series. Initiation of the HPV vaccine series was 67.9% for adolescents permitted to consent, compared with 61.4% for those not permitted to consent.



### State Strategies to Improve HPV Vaccine Uptake in Pre-Teens and Adolescents

This paper highlights several successful state initiatives that policymakers may consider adopting to improve routine HPV vaccination rates among adolescents and provide catch-up vaccinations to the estimated one million adolescents who are now behind due to the challenges of the pandemic. Find more information [here](#).

# NYSCC E-Blast

A bi-monthly e-newsletter created by and for Consortium Members

Topics Include;

- Funding Opportunities
- Health Promotion Articles
- Member Spotlights
- Meetings and Trainings of Interest

*And more!*

Deadline for February E-Blast: **Jan 31<sup>st</sup>**

**Strategies to Impact Cancer  
Disparities in Under-  
Resourced Communities  
Across New York State**



# Objectives

1. Understand outreach and engagement strategies that are having an impact in communities (or reaching disparate populations)
2. Identify resources to help with outreach and engagement efforts in your own communities

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# Meeting Facilitator



**DEBORAH O. ERWIN, PHD**  
**PROFESSOR EMERITA,**  
Cancer Prevention and Control,  
Roswell Park Comprehensive  
Cancer Center

**RESEARCH DIRECTOR,**  
Witness CARES, LLC and The  
National Witness Project.

# September 28<sup>th</sup> Quarterly Member Meeting - Part 1 of 2

- *Cancer Disparities and Health Inequities in New York State*
- *Speakers:*
  - *Cynthia Jones, MD, MPH, Chief Medical Officer, Mosaic Health*
  - *Janelle Carr, DNP, FMP-BC, MS, RN, Assistant Vice President – Oncology & Ambulatory Services, Montefiore St. Luke's Cornwall*
  - *Laurene Tumiel Berhalter, PhD, Director of Community Translational Research; Director of Community Engagement Core, University at Buffalo, Dept of Family Medicine*
- *Objectives:*
  - *Understand cancer health disparities that exist in NYS*
  - *Learn about systematic barriers to care, also known as health inequities, that contribute to cancer disparities*
- *Meeting Recording is available (will place in today's chat)*



# Cancer Health Disparities

Differences in the incidence, prevalence, mortality, survivorship and burden of disease (e.g., cancer) and related adverse health conditions that exist among specific population groups in the U.S.

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## Cancer Health Equity

When everyone has an equal opportunity to prevent cancer, find it early and get proper treatment and follow-up after treatment is completed.

(Source: CDC)

# Equality vs. equity vs. justice

## Equality



The assumption is that **everyone benefits from the same supports**. This is equal treatment.

## Equity



Everyone gets the **supports they need** (this is the concept of "affirmative action"), thus producing equity.

## Justice



All 3 can see the game without supports or accommodations because **the cause(s) of the inequity was addressed**. The systemic barrier has been removed.

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# Panelists



KATIA NOYES, PHD, MPH  
PROFESSOR AND DIRECTOR OF THE DIVISION OF  
HEALTH SERVICES POLICY & PRACTICE; DIRECTOR OF  
THE OUTCOMES AND RESEARCH (UB SOAR) CENTER  
University at Buffalo (UB) School of Public Health &  
Health Professions; UB's Department of Surgery



MIKHALYA BROWN, BA  
CLINICAL RESEARCH COORDINATOR; LEAD  
HEALTH EDUCATOR, COMMUNITY OUTREACH AND  
ENGAGEMENT TEAM  
Mount Sinai's Tisch Cancer Institute



NIKIA CLARK, BS  
SENIOR COMMUNITY OUTREACH & ENGAGEMENT  
MANAGER, COMMUNITY OUTREACH AND  
ENGAGEMENT  
Roswell Park Comprehensive Cancer Center

# Post-Meeting Poll



# Question & Answer



# Thank you for Attending

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**New York State**



**Cancer Consortium**

