



# NYSCC NEWSLETTER

The NYS Cancer Consortium is committed to its mission to reduce the human and economic burden of cancer in New York State. It is also committed to its vision that all people concerned about cancer will work collaboratively to implement the Cancer Plan while respecting the diversity within New York.

Stay up to date with issues that may impact cancer control by connecting with key partners such as:

- [American Cancer Society Cancer Action Network](#)
- [Susan G. Komen Center for Public Policy](#)

*The Consortium recognizes the following opportunities for advocacy and recognition during March and April.*

**March:** National Doctor’s Day 3/30, National Nutrition Month

**April:** Alcohol Awareness Month, National Cancer Control Month, National Minority Health Month, National Public Health Week 4/6 – 4/12, Adolescent Awareness Immunization Week 4/6 – 4/10, World Immunization Week 4/24 – 4/30, Every Kid Healthy Week 4/20 – 4/24, World Health Day 4/7, Oral Cancer Awareness Month, Testicular Cancer Awareness

## RAISING AWARENESS THROUGH ACTION TEAMS

### Colorectal Cancer Action Team



The Colorectal Cancer Action Team would like to wish you a Happy Colorectal Cancer Awareness Month! This year the CRC Action Team is focused on enhancing our communication efforts specifically on social media platforms like Reddit to reach a younger audience and promote early onset colorectal cancer awareness and CRC screening. We are also prioritizing the dissemination of data on CRC rates in New York and data on how primary providers manage reports of CRC symptoms from their patients. From a policy perspective, the CRC Action Team is promoting PTO for cancer screening with the goal to support legislation that requires private employers to provide PTO for preventative medical care.

[Colorectal Cancer Action Team | New York State Cancer Consortium](#)

## CONSORTIUM NEWS

### New York State Cancer Consortium Action Team Implementation Projects



Thank you to those who had an interest in submitting an application to implement a project that aligns with a current [New York State Cancer Consortium \(Consortium\) Action Team](#) priority activity and is in support of the [New York State Comprehensive Cancer Control Plan](#).

### **Congratulations to those awarded!**

HRI/Roswell Park  
Mary Imogene Bassett  
Moving for Life  
Columbia University

NYC Health & Hospitals  
Wellness in the Schools  
Nancy Marx Cancer Wellness Center  
Community Healthcare Network  
Icahn School of Medicine at Mount Sinai

## Social Media – Let's Engage and Educate the Public about Cancer Prevention and Control



Please join the NYS Cancer Consortium in its efforts to reach the public with its evidence-based messaging via [Facebook](#) and [Instagram](#), by following our handle, [@nyscancerconsortium](#). We'll be sharing updates, including highlights for cancer awareness months and NYSCC Action Team projects, along with other exciting initiatives.

Join us in spreading the word and making a difference!

## Meetings and Training Opportunities



Please visit the ["Meetings and Trainings of Interest" page](#) on the [Consortium website](#). This regularly updated resource highlights a variety of meetings, training sessions, webinars, and events organized by our partners. If you would like to promote your event, please reach out to the Consortium via [email](#).

## Consortium Quarterly Member Meetings



The 2025 Quarterly Member Meeting Series has come to a close. If you have missed any sessions, please visit [Quarterly Member Meeting Series | New York State Cancer Consortium](#) to view the recordings and session slides.

The next series is being put together. Please check the [events page](#) on the Consortium's website periodically for any updates.

# WHATS GOING ON IN NEW YORK STATE

## NYS Department of Health Urges Screening for Colorectal Cancer



Colorectal cancer is the leading cause of cancer deaths for adults under the age of 50. More than 8,800 New Yorkers are diagnosed with colorectal cancer annually and around 2,800 die from the disease every year, according to the [New York State Cancer Registry](#). The New York State Department of Health is encouraging all adults ages 45 and older to get screened for colorectal cancer (cancer of the colon or rectum). Individuals with a higher risk for colorectal cancer, including those with a family history of the disease, a personal history of polyps, or certain hereditary conditions, should talk to their health care provider about being screened before age 45.

A variety of screening tests are available, including colonoscopies and at-home stool tests, offering convenient options for all New Yorkers. More information about colorectal cancer screening tests is available [here](#).

[New York State Department of Health Cancer Community Programs List](#)  
[Medicaid Center Treatment Program \(MCTP\)](#)

## The New York Coalition for Alcohol Policy (NY-CAP)



Each year, over 8,000 New Yorkers die due to excessive alcohol use, including from alcohol-associated cancers. The New York Coalition for Alcohol Policy (NY-CAP), formed in 2025, aims to unite academic, governmental, and community partners in a collaborative, evidence-driven effort to prevent and reduce excessive alcohol use and its harms across New York State. NY-CAP aims to accomplish these goals through policy reforms, strengthening public health infrastructure, and fostering community engagement.

Currently, there are two active working groups of NY-CAP, 1) increase alcohol taxes and 2) reduce alcohol marketing and branding.

Want to be part of this growing effort by joining a working group, or just curious to learn more? Email [nysalcoholpolicy@gmail.com](mailto:nysalcoholpolicy@gmail.com) to request a brief presentation or to find out how you or your organization can get involved.

## DATA REPORTS AND OTHER RESOURCES

### Colorectal Cancer Screening, New York State Adults Aged 45 to 75



This [report](#) presents data on colorectal cancer screening rates among eligible adults overall and by region, demographics, and other risk factors and health behaviors.

### Colorectal Cancer Facts & Figures



[Colorectal Cancer Statistics, 2026](#), is a scientific article published in the American Cancer Society flagship journal, *CA: A Cancer Journal for Clinicians*, in the ACS Facts & Figures series.

[Fast Facts: Colorectal Cancer Statistics 2026](#) offers consumer-friendly highlights of some key statistics.

### Recommendation to Health Care Providers: Ask, Advise, and Assist Patients to Quit Smoking



This new [StatShot](#) is based on data from the New York Adult Tobacco Survey, 2014-2024. The Clinical Practice Guidelines for Treating Tobacco Use and Dependence recommend that health care providers ASK, ADVISE, and ASSIST patients with quit attempts through counseling and medications.

## The Independent Evaluation Report of the New York Tobacco Control Program for 2023



The report provides a review of the Tobacco Control Program's activities for calendar year 2022 and its progress in reducing tobacco use and related outcomes in New York State. This report and the companion highlights report were prepared by researchers at RTI International.

The evaluation reflects progress in reducing cigarette smoking, strong reach of cessation and media efforts, expanding retail policy coverage, alongside persistent differences in tobacco use across population groups and ongoing concern regarding youth nicotine product use.

[Independent Evaluation Report](#)

[Independent Evaluation Report Highlights](#)

## Behavioral Risk Factor Surveillance (BRFSS) Survey: 2024



A public Use datafile has been posted on the Health Data New York (HDNY) Portal at [Risk Factor Surveillance Survey: 2024 | State of New York \(ny.gov\)](#). This is an annual statewide telephone surveillance system designed by the Centers for Disease Control and Prevention (CDC). BRFSS monitors modifiable risk behaviors and other factors contributing to the leading causes of morbidity and mortality in the population.

[NYS Health Data New Website](#)

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If you, or someone you know, is interested in joining any of these incredible teams, please visit [the Consortium's Become a Member Page!](#)

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*The mission of the Consortium is to reduce the human and economic burden of cancer in NYS. Information in this email is provided as a resource to members of the New York State Cancer Consortium on topics related to the New York State Comprehensive Cancer Control Plan. The views, opinions, and content included in this e-mail are those of the authors or event hosts and do not necessarily reflect the official policy or position of the New York State Department of Health or the New York State Cancer Consortium.*

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