



2023

*Welcome to*

**THE NEW  
YORK STATE  
CANCER  
CONSORTIUM**

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**Working Together • Reducing Cancer  
• Saving Lives**

## WELCOME

*Thank you for your interest in joining the New York State Cancer Consortium. We welcome you to the Consortium and look forward to your active involvement. We hope you will become an engaged member by participating in one or more of our Action Teams, registering for a regional Consortium meeting in your area, and contributing your insight and expertise during the development of our 5-Year Cancer Plan.*

*As a member, you will receive bi-monthly e-blasts letting you know what's new with the Consortium and its member organizations. We will inform you of cancer-related events throughout the state, including training opportunities, conferences, and meetings. Legislative happenings will be shared along with ways that you and the people you serve can affect change on a statewide level. You will also be able to take advantage of networking opportunities using our Member Portal and the Consortium social media pages to share your news and view the news of others.*

*With your help, we can make a difference in New York State by increasing the number of New Yorkers working together to reduce the burden of cancer.*

*Your Steering Committee Co-Chairs,*

*Cheryl Gelder-Kogan, MHA  
CGK Consulting*

*Anita McFarlane, MPH  
NYU Langone Perlmutter Cancer Center*

*Karen Schmitt MA, RN  
New York-Presbyterian Columbia University Medical Center, Herbert  
Irving Comprehensive Cancer Center*



## ABOUT US

*The New York State (NYS) Cancer Consortium (Consortium) is a network of individuals and organizations across NYS who work together to reduce the burden of cancer by implementing strategies outlined in the NYS Comprehensive Cancer Control Plan (Plan).*



We are cancer survivors, caregivers, policy makers, health care professionals, researchers, students, employers, public health representatives, community and faith-based organizations and community members who have a shared mission of reducing the cancer burden in our communities.

Whether it is reporting on our progress towards the *80% in Every Community (colorectal cancer screening) Initiative*, hosting a webinar about sun safety initiatives, or developing a Human Papillomavirus (HPV) Vaccination Guide for school-based health centers, the Consortium is a platform where cancer prevention and control advocates form unique partnerships and collaborate on a state-wide level to minimize the impact of cancer in New York State.

The Consortium was formed in 2003 from a group of individuals and organizations who convened to write the first NYS Comprehensive

## MISSION

Reduce the human and economic burden of cancer in New York State.

## VISION

People concerned about cancer will work collaboratively to implement the New York State Comprehensive Cancer Control Plan, while respecting and embracing the cultural, demographic, and geographic diversity within New York State.

Cancer Control Plan. We are led by a Steering Committee and supported by the New York State Department of Health (NYSDOH) through a grant from the Centers for Disease Control and Prevention.



## OUR PLAN FOR COMPREHENSIVE CANCER CONTROL



### Plan Overview

The 2018-2023 NYS Comprehensive Cancer Control Plan is a cancer prevention and control roadmap with priority areas, measurable objectives, and suggested strategies to reduce the NYS cancer burden. The Plan is updated every five years with input from subject matter experts and Consortium members. Progress towards meeting Plan objectives is tracked on the NYS Comprehensive Cancer Control Plan Dashboard.

### Plan Contents

- 7 Priority Areas for Action
- 51 Measurable Objectives
- Links to additional publications, websites, and relevant organizations
- New York State Cancer Statistics
- A Call to Action Section with ideas and activities for individuals and organizations of all kinds to help reduce the burden of cancer in NYS
- A list of our Steering Committee and Member Affiliations

### Plan Availability

The Plan is available to download on our website at [nyscancerconsortium.org](http://nyscancerconsortium.org). To obtain a hard copy of the Plan, visit [nyscancerconsortium.org/contact](http://nyscancerconsortium.org/contact) and submit your request.

### Plan Priority Areas for Action



Cancer-Related Health Equity



Health Promotion & Cancer Prevention



Early Detection



Treatment



Palliative Care



Survivorship



Healthcare Workforce



## OUR PLAN IN ACTION

***Working Together.*** The Consortium relies on the collective efforts of its members to support Plan goals and objectives. The more we work together, the greater impact we will have towards preventing and controlling cancer in NYS.



***Read on*** to find out how Consortium members work together to achieve comprehensive cancer control and ***ways you can get involved!***



## PROMOTING THE PLAN

*We work to increase public knowledge of the Consortium and Plan by...*



Presenting about the Plan at grand rounds, organizational meetings, and cancer coalitions



Educating elected officials about the Plan and work being done in communities to advance Plan strategies



Providing links to the Consortium and Plan on organizational websites, e-mails, and meeting minutes



Aligning Plan priority-areas with the priority-areas and mission of our organizations and local cancer coalitions



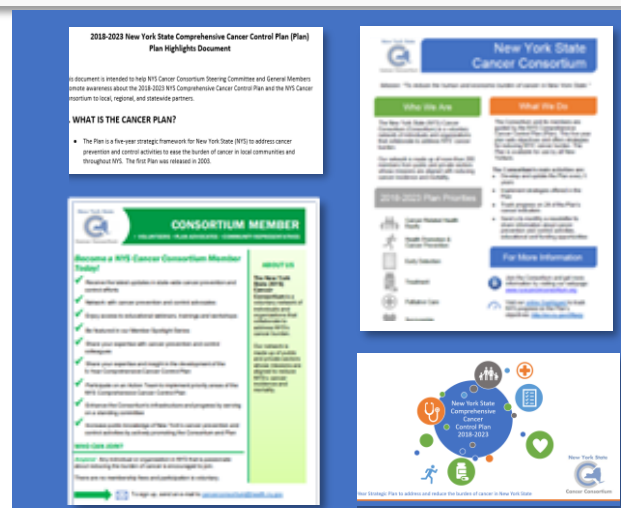
Forming working relationships with community and faith-based organizations, employers, and private sector businesses



Inviting friends, co-workers, and community partners to join!

### Did you know?

The Consortium has promotional resources available for all members to use including a PowerPoint, talking points, fact sheets and more! Visit our website to download these resources today!

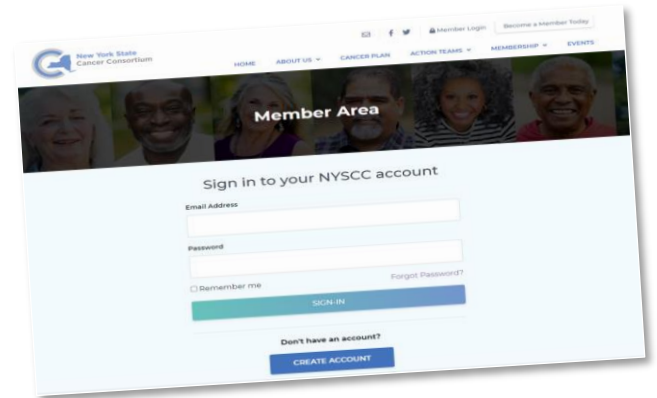




## COLLABORATING WITH MEMBERS TO ACHIEVE PLAN GOALS AND OBJECTIVES

### Member Portal

Network with cancer prevention and control advocates in your region and across the state! The Member Portal provides access to our member directory where you can find members in your region and area of expertise. Log into the Member Portal and get to know your fellow Consortium Members today.



### Quarterly Member Meetings

Join us for 1-hour virtual meetings that provide information about Consortium events and activities and feature a topic in cancer prevention and control. Meeting attendees will learn about cancer-related activities happening across the state, and receive helpful information, resources, and best practices to reduce the state's cancer burden.



### Action Teams

Action Teams are groups of Consortium members who work together to implement the Plan's priority areas. Members who participate on action teams get the latest updates in state-wide cancer prevention and control efforts, promote Plan priorities through webinars, trainings, or workshops, and implement activities to achieve Plan goals and objectives. Visit our website to join an action team or start your own!



## SHARING PROGRESS, INSIGHT & EXPERTISE

**Funding Opportunities**

**New Grant Opportunity Focuses on Helping Breast Cancer Patients Benefit Equally**

Pfizer Global Medical Grants and the American Cancer Society are collaborating to offer a request for proposals for an "Integrated Approach" community grant opportunity focuses on improving outcomes for all patients facing breast cancer. The goal of this project is to reduce the health disparity between black and white women. The letter of intent is due June 17, 2019, and the full proposal is due September 12, 2019. [https://www.pfizer.com/sites/default/files/rfp\\_files/GMG\\_OI\\_BreastHealthEquity\\_2019US.pdf](https://www.pfizer.com/sites/default/files/rfp_files/GMG_OI_BreastHealthEquity_2019US.pdf)

**Cancer-related Health Equity**

**Updated Minority Health Awareness Social Media Toolkit**

The GW Cancer Center recently released an updated Minority Health Awareness Month Social Media Toolkit for 2019. The toolkit comes with strategies and creative ideas for engaging with your audience. [Download the toolkit to learn more.](#)

**Health Promotion & Cancer Prevention**

**New Blog Post Has Sunscreen Facts You Need to Know**



Sunscreens help protect skin from the sun's UV rays and can include differences in the sun protection from both UVA and UVB rays. While sunscreens are an important part of sun protection, Dr. Anne K. Julian from the National Cancer Institute, provides facts about sunscreen use, how to choose a sunscreen correctly and the best ways to keep your skin protected from sunburn and skin cancer.

**American Cancer Society Report: More Effort Needed to Reduce Cancer Disparities**

A report from the American Cancer Society says cancer death rates could fall more quickly if more people adopted behaviors that reduce risk. These behaviors include [avoiding tobacco](#), [staying at a healthy weight](#), [eating a diet rich in fruits and vegetables](#), and [limiting alcohol consumption](#). The greatest areas for improvement are among African American and Hispanic populations.

### Consortium E-Blast

A bi-monthly e-newsletter created by and for Consortium members that provides information on topics related to the Plan including funding opportunities, health promotion articles, and meetings and trainings of interest. Do you have information to share? Contact us today.

### Member Spotlights

In each e-blast, we highlight the work of a Consortium Member to offer members an opportunity to learn about cancer prevention and control activities going on across the state. If you have a success story to share or would like to nominate someone, send us an e-mail today.



### We want to hear from you!

In addition to the e-blast, Consortium members enjoy sharing their knowledge and expertise in Consortium meetings and events, contributing knowledge and insight to the development of our 5-Year Plan, and connecting with us on social media. Visit our website for more information on how you can get involved.





## TRACKING SUCCESS

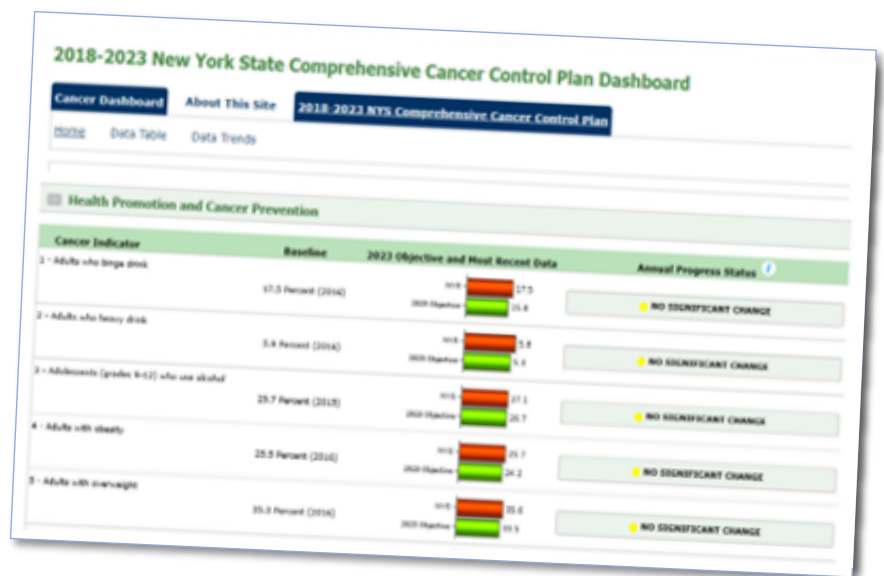
## The New York State Comprehensive Cancer Control Plan Dashboard

The Dashboard is used to track and update progress for 43 objectives in the Plan related to cancer prevention, early detection, and cancer survivorship.

Data are uploaded annually or as they become available.

The Dashboard is available online at:

<https://www.health.ny.gov/diseases/cancer/consortium/index.htm>



### We use information from the NYS Comprehensive Cancer Control Plan Dashboard to

- Track statewide progress on Plan objectives
- Monitor key indicators of interest
- Support organizational decision-making
- Inform priority-areas for the next version of the Plan
- Identify strategies to further advance progress
- Use in data and evaluation reports
- Assess plan content and comprehensiveness every five years



For more information about the Dashboard and how to get involved, check out our website and reach out to us at [nyscancerconsortium.org/contact](https://nyscancerconsortium.org/contact).



## FOR MORE INFORMATION

Thank you for joining us! As a Consortium member, you can provide guidance on many of the cancer issues that face New York. Visit our website or connect with us on social media to learn more!



[nyscancerconsortium.org/contact](https://www.nyscancerconsortium.org/contact)



@ NYS Cancer Consortium

## The New York State Cancer Consortium

*The mission of the Consortium is to reduce the human and economic burden of cancer in NYS.*

[www.nyscancerconsortium.org](https://www.nyscancerconsortium.org)