Promoting Sun Safety
through a Policy, Systems,
and Environmental Change
Approach

April 2, 2025 | 11:00am -12:00pm



NYSCC PSE LEARNING SERIES









## Housekeeping Items

Please mute your line.

Questions will be answered at the end of the meeting.

If you have a question, please type it in the Chat Box.

This meeting is being recorded, and a link will be e-mailed to everyone who registered.

## Welcome

# **Meeting Facilitator**



# LINDSAY KELLY HEALTH PROGRAM COORDINATOR I

Bureau of Cancer Prevention and Control, New York State Department of Health

# The New York State Cancer Consortium

Working Together, Reducing Cancer, Saving Lives



Visit us at nyscancerconsortium.org

We work together to implement the NYS

Comprehensive Cancer Control Plan and reduce
the burden of cancer through the following
activities:



Increase public knowledge of the Consortium and Plan



Collaborate to achieve Plan goals and objectives



Share progress, insight and expertise



Track progress on cancer indicators tied to the Plan

### **Learning Objectives**

- 1. Describe the goals and components of a sun safety policy
- 2. Understand the benefits of a sun safety policy
- 3. Identify how a sun safety policy is used to reduce the risk of skin cancer
- 4. Learn how to support sun safety policy opportunities in your organizations and communities.

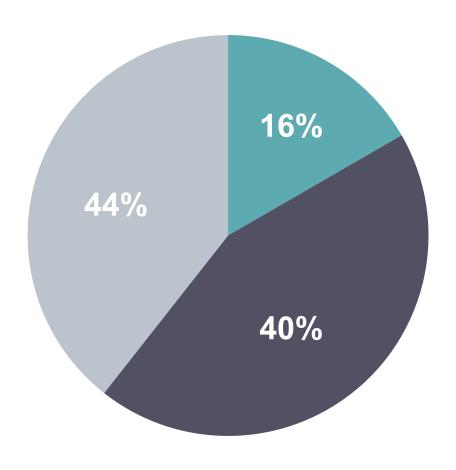
Pre-Meeting Question: How familiar are you with Sun Safety

Policies?

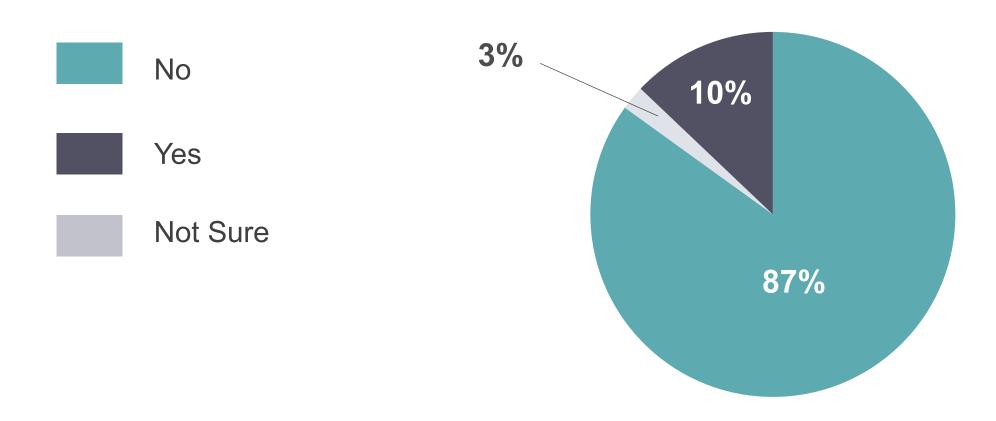








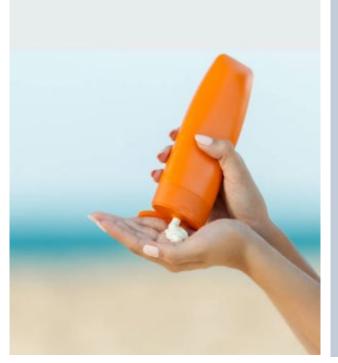
**Pre-Meeting Question:** Have you ever assisted an organization in adopting a Sun Safety Policy?

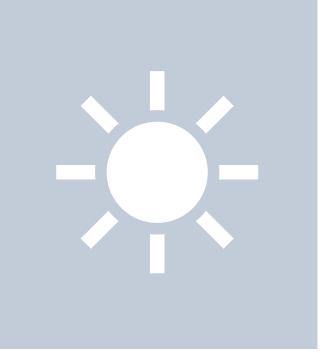


#### The Burden of Skin Cancer

- Skin cancer (basal cell, squamous cell, and melanoma) is the most common form of cancer in the United States.
- Melanoma is the deadliest form of skin cancer
- Exposure to UV radiation from the sun or indoor tanning causes 90% of melanomas.







## What is a Sun Safety Policy?

### **Sun Safety Policy**

A policy adopted by an organization to help its clients and employees prevent skin cancer by limiting exposure to ultraviolet radiation from the sun.



Promotes sun safety behaviors and provides education about sun safety.



Creates environmental supports to avoid overexposure to the sun



Adopted by worksites, schools, childcare facilities, and outdoor recreation spaces.

### What is Included in a Sun Safety Policy?



The training and communication that will be provided.



The environmental supports that will be offered to avoid overexposure to the sun.



The target audience for the policy.



The parameters and guidelines of the policy.



How the policy will be monitored, evaluated, and reviewed.



How the policy will be promoted throughout the organization.

### What are the Benefits of a Sun Safety Policy?

Reduces the Risk for Skin Cancer



When sun safety precautions are practiced, the risk for skin cancer can be greatly reduced.

Protects Children from UV Rays



Protects children's skin from the sun's harmful UV rays when they are outdoors.

Improves Work Force Health



Helps to create a safe and healthy workforce.

# Sun Safety Policy Strategies and Best Practices

# Cancer Prevention in Action (CPiA)

#### **Goals and Activities:**

- 1. Decrease exposure to ultraviolet (UV) radiation by supporting the adoption of sun safety policies and practices in community settings.
- 2. Increase human papillomavirus (HPV) vaccine rates among youth by providing community education to build support for the HPV vaccine as cancer prevention.
- 3. Increase cancer screening rates for breast, cervical, and colorectal cancers by supporting the adoption of paid time off policies for employees to obtain cancer screenings.





### **Panelists**



DAVID HALLORAN
SUPERINTENDENT OF SCHOOLS
Gloversville Enlarged School District



MEGAN ANAGNOSTOPULOS
GENERAL MANAGER
Amsterdam Mohawks



ROBERT SPAGNOLA
DIRECTOR OF TOURISM,
MARKETING AND RECREATION
City of Amsterdam Tourism,
Marketing & Recreation

# Actions to Support Sun Safety Policies

### What You Can Do to Support Sun Safety Policies



#### **Build Awareness**

Build awareness about the dangers of UV radiation.



#### **Support Sun Safety Policies**

Support and promote the benefits of sun safety policies with worksites, schools, childcare facilities, and outdoor recreation spaces.



#### **Educate Employers**

Educate employers about the important role they can play to help their clients and employees prevent skin cancer



#### **Implement Sun Safety Policies**

Implement a sun safety policy at your organization, school or worksite.

#### Update In Progress





# New York State Comprehensive Cancer Control Plan

A cancer prevention and control roadmap to reduce the cancer burden in New York State.

#### **Features**

- 7 Priority Areas for Action
- √ 51 Measurable Objectives
- ✓ A Health Promotion and Cancer Prevention Section with suggested strategies to reduce exposure to UV radiation.

# NYSCC PSE Learning Series Upcoming Meeting Dates

June 4<sup>th</sup> 11 – 11:30am

Applying PSE
Changes to Your Work



### Thank you for attending



nyscancerconsortium.org



cancerconsortium@health.ny.gov



