

Applying Policy, Systems, and Environmental Changes to Your Work

June 4, 2025 | 11:00am -11:30am



NYSCC PSE
LEARNING
SERIES



Meeting Facilitator



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The New York State Cancer Consortium

*Working Together,
Reducing Cancer,
Saving Lives*



Visit us at
nyscancerconsortium.org

We work together to implement the **NYS Comprehensive Cancer Control Plan** and reduce the burden of cancer through the following activities:



Increase public knowledge of the Consortium and Plan



Collaborate to achieve Plan goals and objectives



Share progress, insight and expertise



Track progress on cancer indicators tied to the Plan

Learning Objectives

1. Describe policy, systems and environmental (PSE) change
2. Explain the benefits of PSE change
3. Understand PSE change strategies and best practices.
4. Identify PSE change opportunities with the NYS Cancer Consortium.

PSE Change Overview

Policy, Systems, and Environmental (PSE) Change

Modifying our policies, systems, and environments to make healthy living easier and attainable for all.



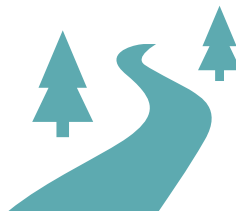
Policies

Laws, ordinances, resolutions, mandates, regulations or rules



Systems

Unwritten rules or processes of an organization, institution or community.



Environments

Physical landscapes.

PSE Change Benefits

Program Approach

One time

Individual Level

Short Term

Non-sustaining

Example

Hosting a community bike ride event.



PSE Change Approach

Ongoing

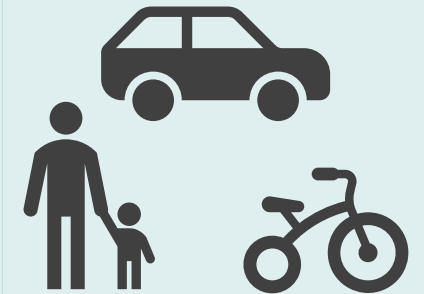
Community/Population Level

Long term

Sustaining

Example

Implementing a Complete Streets policy to ensure community roads are designed to be safe and accessible for all users.



PSE Change Strategies and Best Practices

Understand the Evidence Base



Analyze the data and the political, social and economic environment

Engage Partners



Engage partners early in the PSE change process.

Build Community Support



Educate the community about the PSE change.

Measure Success

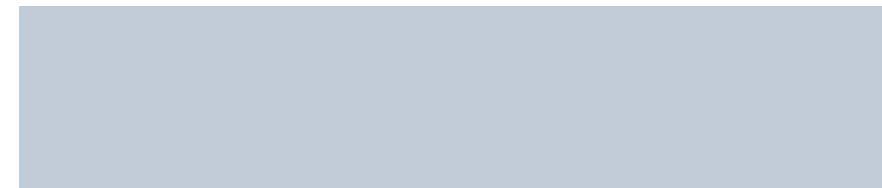


Evaluate the PSE Change

Cancer Prevention in Action (CPiA)

Goals and Activities:

1. Decrease exposure to ultraviolet (UV) radiation by supporting the adoption of sun safety policies and practices in community settings.
2. Increase human papillomavirus (HPV) vaccine rates among youth by providing community education to build support for the HPV vaccine as cancer prevention.
3. Increase cancer screening rates for breast, cervical, and colorectal cancers by supporting the adoption of paid time off policies for employees to obtain cancer screenings.



Paid Time Off (PTO) for Cancer Screening

A policy that provides a dedicated bank of time for employees to obtain cancer screenings.



Time granted to employees specifically to obtain recommended cancer screenings



Can be used for screening-amenable cancers such as breast, cervical, lung and colorectal cancers



This time is not charged against other sick, vacation, or personal leave time.

Sun Safety Policy

A policy adopted by an organization to help its clients and employees prevent skin cancer by limiting exposure to ultraviolet radiation from the sun.



Promotes sun safety behaviors and provides education about sun safety.



Creates environmental supports to avoid overexposure to the sun



Adopted by worksites, schools, childcare facilities, and outdoor recreation spaces.

What You Can Do to Support PSE Change



Build Awareness

Build awareness about the health issue to be addressed.



Support PSE Change

Support and promote the benefits of PSE Change policies and initiatives.



Educate Employers

Educate employers about the important role they can play to support PSE changes



Implement PSE Change

Implement PSE changes in your organization or community.

Resources and Trainings to Learn More



GW Cancer Center's Action for Policy, Systems and Environmental (PSE) Change: A Training

Action for Policy, Systems and Environmental (PSE) Change: A Training | The George Washington University School of Medicine and Health Sciences



American Cancer Society and CDC's Policy, Systems, and Environmental Change Guide

PSE-in-CCC-Guide_FINAL.pdf

Update In Progress



New York State

Cancer Consortium
www.nyscancerconsortium.org

New York State Comprehensive Cancer Control Plan

A cancer prevention and control roadmap to reduce the cancer burden in New York State.

Features

- ✓ 7 Priority Areas for Action
- ✓ 51 Measurable Objectives
- ✓ A Health Promotion and Cancer Prevention Section with suggested strategies to reduce exposure to UV radiation.

We Want to Hear From You!

1. What are some examples of PSE change efforts that have been successful to you/your organization?
2. What are the challenges and barriers to PSE change efforts to you/your organization?
3. What questions, needs, or concerns related to PSE Change do you have?
4. How can the Consortium help make your PSE change efforts a success?

Thank you for attending



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New York State



Cancer Consortium

